

# snom UK | Agenda

- About snom UK
- snom UK Team
- snom ONE
- snom Certified Engineer Program
- snom ONE PLUS
- snom Telephones + OCS

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# Introduction to snom

**snom UK | snom UK HQ**

## **snom UK Ltd**

**Aspect Court**

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**snom UK | snom UK Team**

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**John Bennett**

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## snom UK | snom ONE Brief

snom ONE is a fully tested and Mature IP Telephone System

Used for businesses of all sizes but best suited for 4-150 users

## snom UK | snom ONE blue

### snom ONE Blue

- Unlimited extensions, unlimited features
- Boxed product containing full user manual, USB dongle and license activation key
- Multi tenant up to 5 companies

**snom UK | snom ONE yellow**

## snom ONE Yellow

- Up to 20 Extensions
- Boxed product containing full user manual, USB dongle and license activation key

## snom UK | snom ONE free

### snom ONE free

Up to 10 extensions, unlimited features,  
unlimited calls

- Available through free download visit [www.snom.com](http://www.snom.com)
- Or available on CD found at trade shows, exhibitions and selected distribution channels



# snom UK | snom ONE Range



# snom UK | snom ONE software version

Windows, Linux, Mac



**Microsoft**<sup>®</sup>



## snom UK | snom ONE broken down

What features does the snom ONE offer?

Extensions

Accounts

Call Supervision

Security

Cell phone support

SOAP CDR Mechanism

## **snom UK | snom ONE broken down (Cont...)**

Call back

Intercom

Hot desking

Call pickup

Plug and play

Session border controller

Localisation

Anonymous call intercept

## snom UK | snom ONE security

Is VoIP secure?

Yes and No

Can you listen to phone calls?

How do you make VoIP Secure?

PBX and Phone

Security = TLS – SRTP

## snom UK | snom ONE monitoring tools

SNMP serves different purposes

- Performance measurements
- Alerts when system is down (Email/SMS)

## snom UK | snom ONE plug and play

PnP

System will automatically assign extensions to phones

Configuration will be loaded into the phone

## snom UK | snom ONE feature list

Extension Dialing

Voice Mail

Call Transfer

Hot Desking

Call Forward

Call Hold

Music on Hold

Caller ID

Calling Card

Agent Groups

Call Park/Call Pick up

Conference Rooms

Auto Attendant

Hunt Groups

Call barge, listen

Call recording

IVR nodes

Paging

Anonymous Call Intercept

Intercom



# snom UK | 3rd Party Interop – PSTN Gateways



## snom UK | 3rd Party Interop



**snom UK | 3rd Party Interop**

CCTV Systems



Door Entry Systems



**snom UK | snom certification program**

# snom Certified Program



## snom UK | SCE in practice

- **snom Certified Engineer (SCE)**
  - Trained by snom UK
  - 1 day online, 2 days classroom training
  - SCE/VAR gets special pricing
  - Sales leads passed from snom UK



## snom UK | Training Price?

- **SCE Training**
  - SCE
    - 1st Delegate - £995.00+VAT
    - 2nd Delegate - £495.00+VAT
  - snom UK - Leeds Office
  -

## snom UK | Remote Configuration

- Set-up packages

  - snom ONE Yellow –

    - £300.00 => up to 20 extensions

  - snom ONE Blue –

    - £400.00 => up to 50 extensions

    - £500.00 => up to 100 extensions

    - £600.00 => up to 150 extensions

## snom UK | Support

- Set-up packages  
snom Phones and snom ONE –  
£50.00 => up to 30 minutes help

If escalated to set-up, set-up package applicable



# snom UK | The range of snom telephones + OCS



## snom UK | The range of snom telephones (Cont...)



## snom UK | Coming soon!!

- **snom ONE PLUS**

- Hardware Telephone System, 2U Rack / Wall mountable unit

- snom ONE + Hardware

- Sangoma PSTN connectivity (PRI, BRI, Analogue)

- Sold as a single product

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**snom UK | End**

Thank you for your time today.

Any questions?

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We would like to get talking to you!

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