

Activate your Potential



CULTURE PLUS SERIES

 **SENNHEISER**
The Pursuit of Perfect Sound



Activate your potential

Headsets are an important consideration in a major UC deployment, so it pays to get it right first time. As more companies move towards Unified Communications environments, headsets play a major role in creating a positive user experience.

Providing the best tool for the job helps your people quickly adapt to new technologies and maximize the potential of their new Unified Communications platform. Culture Plus headsets, with instant wearing comfort, exceptional sound and great styling are an ideal introduction to your new communication culture and help to achieve rapid, sustained user adoption of your UC solution.

Easy on the eyes gentle on the ear

With instant fit, excellent sound and refined styling, the Sennheiser Culture Plus Series helps smooth user transition from traditional systems to Unified Communications to activate the full potential of your new communication culture.

Sound leadership

Sennheiser Voice Clarity and a noise-cancelling microphone optimize speech intelligibility in noisy environments to deliver a more natural conversational experience during calls for both caller and listener. Sound enhancement profiles adjust automatically for optimal communication or multimedia use*.

Quality design

Eye-catching contemporary styling keeps your business looking good from front-desk to video call. A lightweight headband with leatherette padding flexes and adjusts for a personalized fit and a bendable boom arm positions the microphone perfectly.

User focus

Instant-fit features and a choice between large acoustic foam ear pads or soft leatherette covers, give you immediate, superior wearing comfort. With in-line call control unit for seamless call management and Sennheiser ActiveGard® technology to safeguard users from acoustic shock, Sennheiser Culture Plus is designed for maximum productivity and confidence – and there's even a carry pouch to protect your headset during transport or storage*.

2-in-1 ear pad styles

Choose between soft leatherette or light acoustic foam for maximum comfort

Unique contemporary design

Crafted with look and feel in mind

Bendable boom arm

Ensures optimal microphone position

Sennheiser Voice Clarity

Wideband sound for a natural listening experience

Noise-cancelling microphone

Filters out ambient noise for optimum speech intelligibility

Optimized for communication & multimedia*

With automatic sound enhancement profiles

Instant comfort

Flexible headband with leatherette padding adjusts for perfect fit

Switchable Noise at Work limiter*

In compliance with EU Noise at Work legislation (Directive 2003/10/EC)

In-line call control unit*

Simple and functional for easy call management

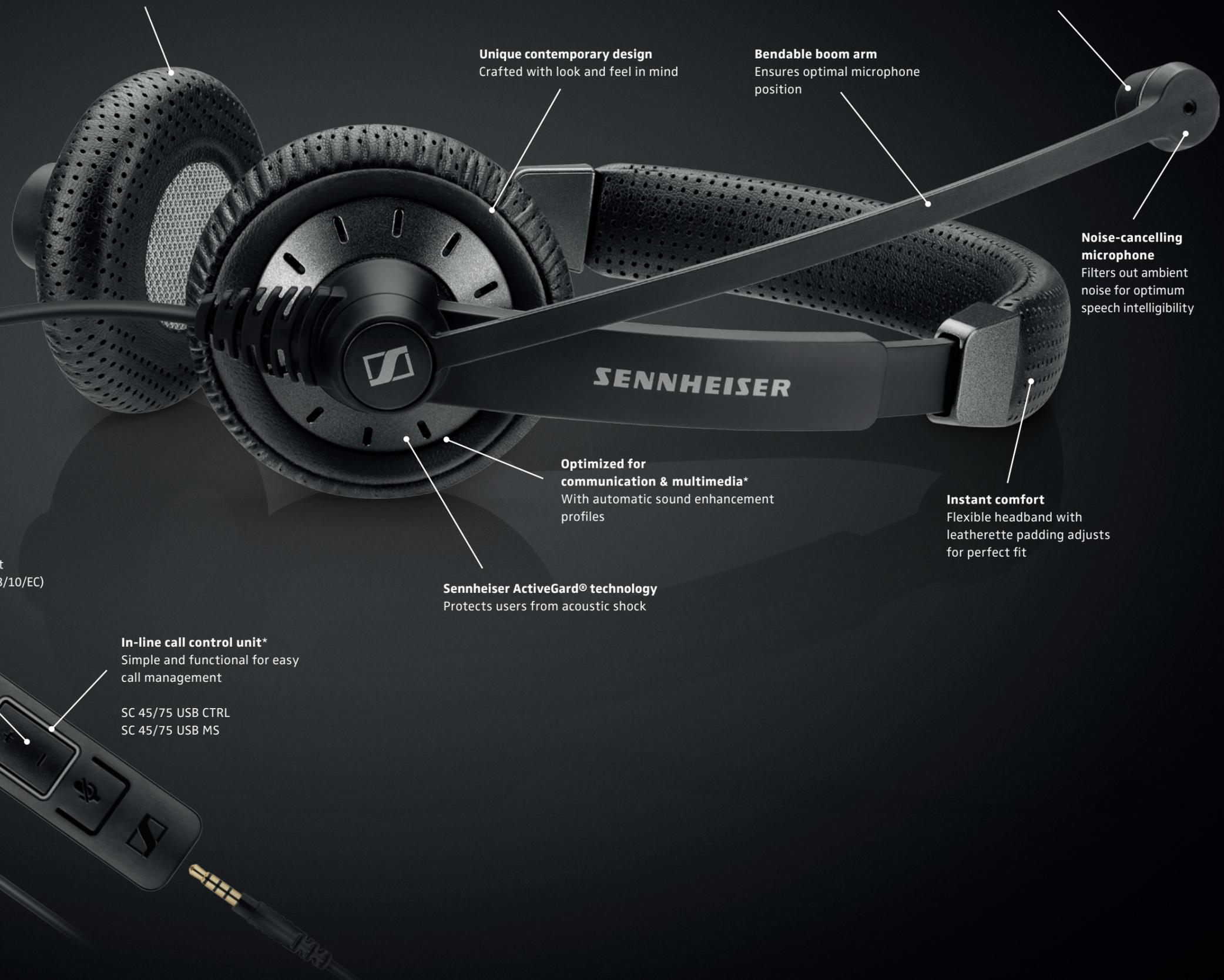
SC 45/75 USB CTRL
SC 45/75 USB MS

In-line call control unit*

Simple and functional for easy call management

SC 40/70 USB CTRL BLACK
SC 40/70 USB MS BLACK

* Available on the USB variants



The ideal deployment headset to activate the potential of your new UC culture

CULTURE PLUS

SC 40 USB MS BLACK

SC 70 USB MS BLACK



Certified for Skype for Business

- Wired headset for office professionals using Skype for Business
- Sennheiser Voice Clarity and a noise-cancelling microphone optimize speech intelligibility
- Optimized for communication and multimedia with automatic sound enhancement profiles
- Acoustic foam ear pads or soft leatherette covers provide immediate wearing comfort
- Protective carry pouch – for easy storage or transport



SC 40 USB MS BLACK

SC 70 USB MS BLACK



SC 40 USB CTRL BLACK

SC 70 USB CTRL BLACK

CULTURE PLUS

SC 40 USB CTRL BLACK

SC 70 USB CTRL BLACK

Optimized for all major UC and softphone brands

- Wired headset for office professionals using a UC solution
- Sennheiser Voice Clarity and a noise-cancelling microphone optimize speech intelligibility
- Optimized for communication and multimedia with automatic sound enhancement profiles
- Acoustic foam ear pads or soft leatherette covers provide immediate wearing comfort
- Protective carry pouch – for easy storage or transport

For full technical specifications of the Culture Plus variants, visit www.sennheiser.com/cultureplus





The flexible headset solution for the mobile office professionals

CULTURE PLUS MOBILE SC 45 USB MS SC 75 USB MS



Certified for Skype for Business

- Wired headset with dual connectivity – both 3.5 mm jack & USB plug, allowing connection to smart-phones, tablets etc. as well as PC
- Sennheiser Voice Clarity and a noise-cancelling microphone optimize speech intelligibility
- Optimized for communication and multi-media with automatic sound enhancement profiles
- Detachable USB cable with ergonomic in-line call control unit for easy call management
- Acoustic foam ear pads or soft leatherette covers provide immediate wearing comfort
- Protective carry pouch – for easy storage or transport



SC 45 USB MS

SC 75 USB MS



SC 45 USB CTRL

SC 75 USB CTRL

CULTURE PLUS MOBILE SC 45 USB CTRL SC 75 USB CTRL

Optimized for all major UC and softphone brands

- Wired headset with dual connectivity – both 3.5 mm jack & USB plug, allowing connection to smart-phones, tablets etc. as well as PC
- Sennheiser Voice Clarity and a noise-cancelling microphone optimize speech intelligibility
- Optimized for communication and multimedia with automatic sound enhancement profiles
- Detachable USB cable with ergonomic in-line call control unit for easy call management
- Acoustic foam ear pads or soft leatherette covers provide immediate wearing comfort
- Protective carry pouch – for easy storage or transport

For full technical specifications of the Culture Plus variants, visit www.sennheiser.com/cultureplus



Culture Plus Series – Product Comparison Overview

The flexible headset solution for the mobile office professionals

CULTURE PLUS MOBILE SC 45 SC 75

Optimized for mobile devices

- Wired headset with 3.5 mm jack, allowing connection to smartphones and tablets
- Sennheiser Voice Clarity and a noise-cancelling microphone optimize speech intelligibility
- Acoustic foam ear pads or soft leatherette covers provide immediate wearing comfort
- Protective carry pouch – for easy storage or transport



SC 45

SC 75

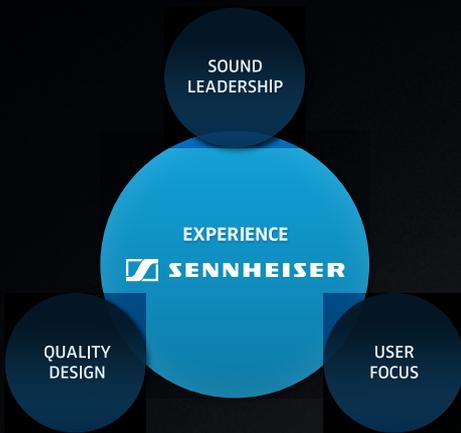
● = Yes
● = Yes, if your device has a USB port

	SC 40 USB CTRL BLACK	SC 70 USB CTRL BLACK	SC 40 USB MS BLACK	SC 70 USB MS BLACK	SC 45 USB CTRL	SC 75 USB CTRL	SC 45 USB MS	SC 75 USB MS	SC 45	SC 75
Wearing Style										
Single-sided headset	●		●		●		●		●	
Double-sided headset		●		●		●		●		●
Connectors										
USB plug	●	●	●	●	●	●	●	●		
3.5 mm jack					●	●	●	●	●	●
Connectivity										
Softphone/PC	●	●	●	●	●	●	●	●		
Mobile phone					●	●	●	●	●	●
Tablet	●	●	●	●	●	●	●	●	●	●
Unified Communications										
Certified for Skype for Business			●	●			●	●		
Optimized for major UC and softphone brands	●	●			●	●				
Features										
Noise-cancelling microphone	●	●	●	●	●	●	●	●	●	●
Automatic sound enhancement profiles*	●	●	●	●	●	●	●	●		
Call control unit	●	●	●	●	●	●	●	●		
Noise At Work limiter* (EC directive)**	●	●	●	●	●	●	●	●		
ActiveGard® Technology	●	●	●	●	●	●	●	●	●	●

* Available when connected via USB

** Noise at Work: The EU's "Noise At Work Directive" (2003/10/EC) sets limits for two types of noise in the workplace: Acoustic Bursts and Sustained Noise

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Experience Sennheiser

Perfection is always relative: Users have different expectations from their headsets and speakerphones depending on their needs. For professional users, that need is to communicate as effectively as possible.

With Sennheiser's range of headsets and speakerphones, the combination of exceptional HD sound, quality design and build – and a focus on real life usability – give the best performance possible in busy offices, contact centers and Unified Communications environments.

See more at www.sennheiser.com/cco



Sennheiser is one of the world's leading manufacturers of headphones, microphones, wireless transmission systems and high-quality headsets for both business and entertainment.

Drawing on the electro acoustics expertise of Sennheiser and the leading hearing healthcare specialist William Demant, Sennheiser Communications' wireless and wired headsets and speakerphones for contact centers, offices and Unified Communications, professionals are the result of Sennheiser's and William Demant's joint leadership in sound quality, design, wearing comfort and hearing protection.

Sennheiser Communications A/S
Industriparken 27 · DK-2750 Ballerup · Denmark