



snom 720

IP Phone

User Manual

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mportant information

Please read the instructions on safety and disposal and on how to set up and use the device before using it and also give them to other users to read or inform those users of their contents. Save this manual and do not give the device to third parties without it.

Safety instructions

Follow the instructions in this manual and other applicable documentation of the device.

- If the phone is not supplied with power via an Ethernet cable, use only a power adapter expressly recommended by snom technology. Other power supplies may damage or destroy the phone, affect its behavior, or induce noise.
- Avoid placing the cables where people may trip over them or where they may be exposed to mechanical pressure as this may damage them.
- This device is for indoor use only! NOT FOR OUTDOOR USE!
- Do not install the device in rooms with high humidity (for example, in bathrooms, laundry rooms, damp basements). Do not immerse the device in water and do not spill or pour liquids of any kind onto or into the device.
- Do not install the device in surroundings at risk for explosions (paint shops, for example). Do not
 use the device if you smell gas or other potentially explosive fumes.
- Do not use the device during thunderstorms. Lightning striking the power grid may cause electric shocks.
- **Warning:** The handset contains a magnet, and its earpiece may attract small dangerous objects such as needles or pins. Please ensure before each use that no such objects are present.

SELV (Safety Extra Low Voltage) compliance

Safety status of Input/Output connections comply with SELV requirements.

Warning: To avoid electric shock, do not connect safety extra-low voltage (SELV) circuits to telephone-network voltage (TNV) circuits. LAN ports contain SELV circuits, and PSTN ports contain TNV circuits. Some LAN and PSTN ports both use RJ-45 (8P8C) connectors. Use caution when connecting cables.

Standards conformance

CE

This device is CE and FCC-certified and meets European and US health, safety, and environmental standards.



Unauthorized opening, changing, or modifying the device will cause the warranty to lapse and may also result in the lapse of the CE and FCC certifications. In case of malfunction contact authorized service personnel, your seller, or snom.

Product specifications

• Safety: IEC 60950-1:2007

Certifications: FCC Class B, CE Mark

Power consumption: 2.7-4.1 watts (without USB peripherals)

Power: 5 V DC

1x LAN, 1x PC: RJ45

• Ethernet: 2x IEEE 802.3/1 Gigabit switch

Power over Ethernet: IEEE 802.3af, Class 2

Disposal of the device



This device is subject to European Directive 2002/96/EC and may not be disposed of with general household garbage.

If you do not know where you may dispose of the device at the end of its lifespan, contact your municipality, your local waste management provider, or your seller.

Cleaning

To clean the device, use an anti-static cloth. Please avoid cleaning liquids as they might damage the surface or internal electronics of the device.

Notational conventions

Throughout this manual you will see the below-listed symbols and notations, indicating the action you need to take next.

Navigation key: The arrows (up, down, left, and right ▲ ▼ ◀ ▶) are used to navigate in in menus and lists. Depending on the context, they indicate pressing the top, bottom, left, or right edge of the navigation key or pressing the function keys underneath the display symbols ↑ , ↓ ,
 ← , or → , when these symbols are available. Somethimes either method will work.

		Press top edge of navigation key
		Press bottom edge of navigation key
	•	Press left edge of navigation key
	•	Press right edge of navigation key

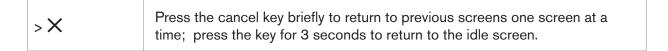
- Symbol ✓: To confirm actions and input. Depending on the context, they indicate pressing the confirmation key or the function key underneath the display symbol Ok , when this symbol is available. Somethimes either method will work.
- Symbol X: To cancel actions and input. Depending on the context, they indicate pressing the cancel key or the function key underneath the display symbol Cancel, when this symbol is available. Somethimes either method will work.



- Menu items: Represented by number and title, e.g., "5 Maintenance".
- Sequences of actions to be taken. The character ">" indicates the next step in a sequence of actions to change a setting or perform a function.

Example 1: → > 1 Preferences > 4 Language > ▲ ▼ > ✓ > X

	Press the key to open the Settings menu
> 1 Preferences	Next, press the number "1" key on the alphanumeric keypad. Alternatively press ✓.
> 4 Language	Next, press the number "4" key on the alphanumeric keypad. Alternatively, navigate to "4 Language" with the navigation key and press ✓ to open the list of available languages.
> ▲▼	Scroll through the list by pressing either the up ▲ and down ▼ arrows on the navigation key.
> ✓	Save your selection and return to the previous screen by pressing the confirmation key.



Example 2: Web interface > Advanced > Behavior > Phone Behavior > Number Guessing > "On"

Web interface	Open the phone's web interface (see on how to do it)
> Advanced	Click on the item "Advanced" in the menu on the left side of the window
> Behavior	Next, click on the tab labelled "Behavior". The bold lettering of the title on a tab indicates that its contents are currently visible.
> Phone Behavior	Find the section titled "Phone Behavior"
> Number Guessing	Find the item "Number Guessing"
> "On"	Click on the radio button "on"

Setting up the phone

Delivery Content

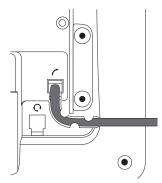


- Base phone unit
- Footstand
- Handset
- Handset cord
- Ethernet cable
- Quick Start Guide

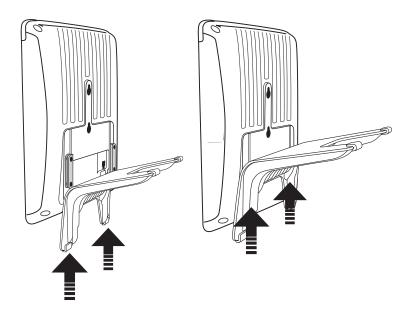
Attaching and detaching the footstand

The footstand can be attached at two different angles: 55° and 33°.

Note: Before attaching the footstand to the phone, plug the long end of the handset cord into the connector labelled " on the back of the phone and place the cord in the cable guide.



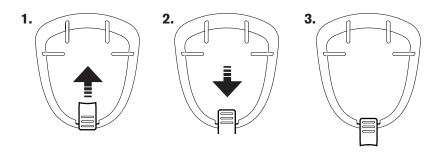
- 1. Place the top of the grooves on the footstand below the slideguides on the back of the phone.
- 2. Push the footstand upwards onto the slideguides until they lock in place.



- 3. Plug the short end of the handset cord into the connector on the handset.
- 4. Place the phone on an even, horizontal surface.

Rotating the tab of the cradle

The phone is delivered with the tab level with the inner edge of the cradle. If you are going to mount the phone on a wall, we recommend that you rotate the tab 180°. After rotation, the tip of the tab will protrude slightly above the edge of the "cradle". The small rectangular hole in the receiver casing fits perfectly over the now protruding tip, holding the receiver safely in place in the upright position on the wall.

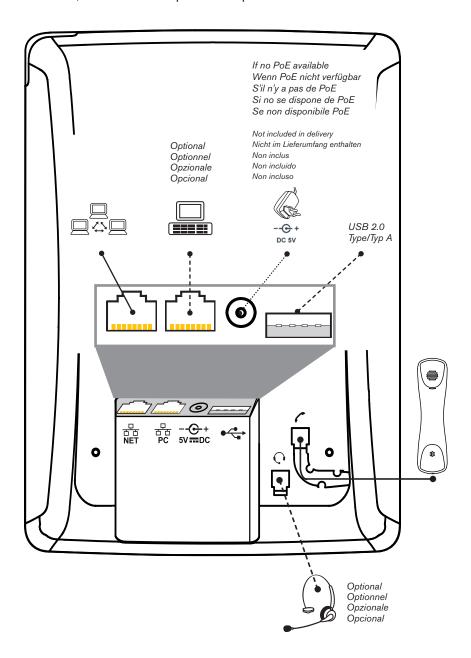


- 1. Slide the plastic tab from the cradle (Fig. 1)
- 2. Rotate the tab 180°.
- 3. Slide the tab back into the cradle (Fig. 2). The top of the tab now protrudes slightly above the inner edge of the cradle (Fig. 3), so that it will hold the handset more securely.

The wall mounting instructions are attached at "Appendix 4 - Wall Mounting" on page 82.

Connecting the phone

The phone can be operated with Power over Ethernet (PoE) provided via the network cable or, if PoE is not available in your network, with a 5V DC power adapter.



- Plug the Ethernet (network) cable into the RJ45 connector labeled "NET", and plug the other end into the network side to establish a data link. The second RJ45 connector, labeled "PC", is for daisy-chaining further Ethernet devices without the need for a second Ethernet connection line.
- If PoE is not available, use a 5V DC power supply (not included in delivery).

Note: Use only a power supply expressly recommended by snom; other power supplies may damage or destroy the phone, affect its behavior, or induce noise. Insert the plug of the power supply into the connector labeled "DC 5V", and hook up the plug to the wall outlet.

Connecting a headset

- If you want to use a wired headset, connect it to the RJ audio jack labeled " Q".
- If you want to use a wireless headset, insert the Bluetooth-compatible USB adapter into the USB receptacle. See also the Quick Start Guides of the snom USB BT adapter and the snom HS BT headset.

Note: If both a wired and a wireless headset are connected to the phone, incoming calls will go to the wireless headset.

Attention: Starting with firmware version 8.7.2.11, the snom HS BT's parameter will be the default setting for USB headsets.

- If your phone is running an earlier firmware version, enter the parameters of the snom HS BT manually on the phone's web interface at > Advanced > Audio > text field of "Audio parameters". Click on the question mark ? to look up the parameters.
- If you are using a different headset, whatever the firmware version, enter the parameters of the headset manually on the phone's web interface at > Advanced > Audio > text field of "Audio parameters". Click on the question mark ? to find out which parameters you need to use for your respective headset.

nitializing and registering the phone

Prerequisites

To be able to use VoIP, you or your company must have:

- A broadband internet connection.
- Access to the internet via a router. This could be a separate device available in various versions from many different manufacturers or in the form of a router on a server or a PC.
- Account information provided by your network administrator or a VoiP account with a VoIP service provider who supports the VoIP SIP standard. The phone supports up to 12 VoIP accounts with one or more VoIP providers.

You will need the registration information received from your Internet service provider or your network administrator. Required and optional data differ from provider to provider. They normally include:

- Account (usually the phone number). On snom phones, an account is called an "identity".
- Registrar
- Password

User name, authentication name, outbound proxy may also be required. These are settings that can only be configured on the web interface of the phone after it has been successfully registered. If your provider or your network provides a mailbox account, that setting is also configured on the web interface. For more information, see "Identities/accounts" on page 63.

Initialization

snom phones are plug-and-play. Once the phone is connected to your network, it will begin to initialize.

Note: Normally the initialization is completely automatic, using DHCP. If the phone cannot discover a DHCP server in the subnet, you will be asked: Are you using DHCP? If your network does not support DHCP, press X and enter the IP address, netmask, IP gateway, and DNS server manually. Ask your Internet service provider or your network administrator for them.

Watch the display and, when asked to, make selections with ∇ \triangle and save with \checkmark .

- 1. You will be prompted in English to select a language. Use ▼ ▲ to select another language, if applicable, and press ✓ to save the language preceded by ▶.
- 2. Next, you will be prompted in the language of your choice to select a time zone. This affects the time shown on your display.
 - Press the function key underneath Jump to move to the beginning of the next time zone.
 - Press ▼ ▲ to move up or down the list one item at a time.
 - Press the function key underneath Reduc to show only those time zones where the selected phone language is spoken.
 - Press the function key underneath More to show all time zones.
 - Press ✓ to save the time zone preceded by ►.
- 3. Next, you will be prompted to select the tone scheme of a country. This affects the dial tone you hear when you pick up the receiver. Different countries use different dial tones.
 - Press ▲ ▼ to move up or down the list one item at a time.
 - Press

 to save the tone scheme of the country preceded by .
- 4. The display shows the "Welcome" screen. Press any key to log on.
- 5. Enter the account number. Save with ✓.

Note: See "Entering numerals, letters, special characters, and symbols" on page 23 on how to enter numbers and letters.

6. Enter the registrar. Press ✓.

After successful registration you will see the phone symbol **!!!!** and the registered account (identity) in the identity line underneath the date/time bar:

Note: If you see the account on the display preceded by an empty square and the phone does not work, the server may be down, either for servicing or due to a malfunction. The registration and initialization should be completed as soon as the server is up and running again. You may want to check with your administrator or your provider if nothing happens within a reasonable amount of time.

What to do if initialization and registration are unsuccessful

Your network or your VoIP provider may require more login data than requested by the snom phone during the initialization and registration process. This data is entered on the web interface of the phone. Contact your network system administrator or your VoIP provider for more information.

- 1. When you have received all necessary data, open the phone's web interface.
- 2. Open Configuration Identity 1 and enter any additional login information you have received from your provider.

Note: A number of IP telephony service providers and a number of SIP PBXs require settings that are different from snom's standard factory settings. snom's web page lists numerous providers and PBXs that have been tested for interoperability with our phones and specific settings that may be required. Do not change the standard configuration unless you know what you are doing. Expert help may be required.

Correcting the clock

The phone receives the time and date from your NTP time server. If the time and/or date on the display are incorrect, you may need to set the correct time zone.

Changing the settings: See "Time zone" on page 66.

If the time is still incorrect, there may be a problem with the time server. Contact your network administrator or your IP provider.

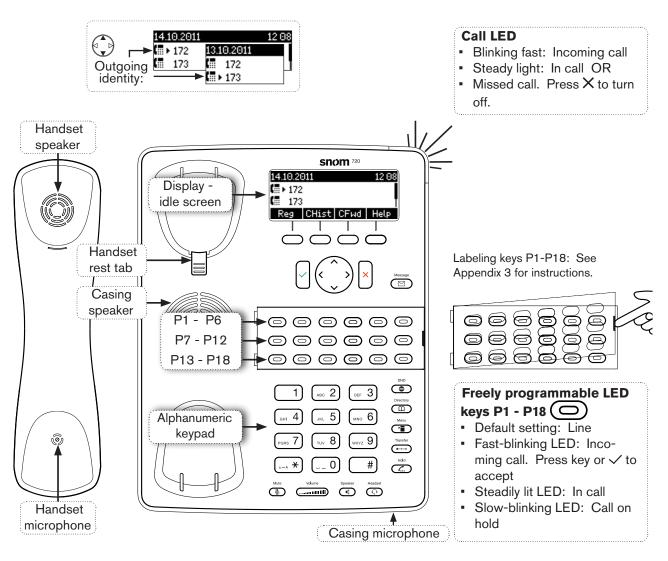
Default formats:

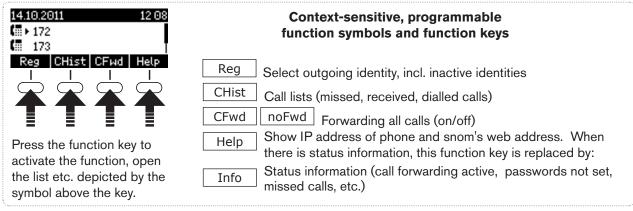
- **Time**. 24-hour clock, e.g. 17:35. Changing to AM and PM formats: See "Date and time formats" on page 66.
- **Date**. US date format MM/DD/YEAR, eg. 11/23/2010. Changing to European format DD.MM.YEAR, e.g. 23.11.2010: See "Date and time formats" on page 66.

Getting to know your phone

At a glance

The factory settings at a glance:





Navigation keys

- Confirming, saving actions & input, and returning to previous screen
- Accepting calls on speakerphone and in headset mode
- From idle screen: Redial



- Canceling actions & input, and returning to previous screen
- Terminating calls on speakerphone and in headset & handset modes
- Turning off call LED after missed call

- From idle screen: Selecting identity for outgoing calls
- In other contexts: Navigate up/down



- From idle screen Received calls
- In other contexts <</p> Navigate/space left



- From idle screen >: Missed calls
- In other contexts :: Navigate/space right

Audio control keys



Adjusting the volume

- of the ringer when the phone is idle or ringing
- of the handset/casing loudspeaker when in a call

Keys with LEDs - key lights up when function is activated:

- Muting and unmuting the microphone
- Toggling between handsfree and handset mode. Press to dial number and accept calls on speakerphone.
- Headset mode on/off

Dedicated, customizable function keys:

- MWI key with LED
 - Lit when message is waiting on mailbox
 - Press to listen to message(s)
- Turn DND (do not disturb) on/off
- Directory
- Settings menu
- Call transfer
- Hold call

Star key -- *

- In editing mode:
 - Press for one second to change input mode (numerals > lower case > upper case)
 - Press briefly to type *
- On idle screen: Press for 3 seconds to lock/unlock the keypad

Pound (hash) key #: Rescue mode for TFTP update

LED indicators

Call indicator

The bright-red LEDs situated around the upper right corner of the phone indicate incoming, ongoing, held, and missed calls. They will be:

- Blinking rapidly when a call is coming in
- Glowing steadily when dialling, when in a call, and when a call is on hold
- Blinking slowly when there was a missed call
 - Press X if you wish to turn the LEDs off without viewing the call history.
 - Viewing the particulars of the missed call:
 - 1. Press the function key underneath CHist to show the Call History screen. "Missed calls" is the top item of the list and highlighted.
 - 2. Press ✓ to view missed calls and simultaneously turn off the LED.

Function key LEDs

Depending on the function mapped onto the key, the green or red LEDs on the key will be activated when the key event occurs. The factory setting is "line".

Green LEDs will

- blink rapidly when a call is ringing on the line;
- glow steadily when there is an ongoing call on the line;
- blink slowly when a call is on hold on the line.

Red LEDs

When other functions are mapped onto the keys, the red LEDs may glow or blink. See also "Configuring the function keys" on page 57. Example: When the "extension" function has been mapped onto a key to monitor an extension, the LED will:

- blink rapidly when a call is ringing on the extension;
- glow red steadily when the extension is busy.

Message LED

Glowing red when there is a new message on the mailbox.

Hard keys

Freely programmable function keys with LEDs

These are freely programmable function keys that can be programmed on the Function Keys page of the phone's web interface, keys P1 - P18. For information on how to map functions onto these keys, see "Configuring the function keys" on page 57. The factory default setting is "line".

Context-sensitive, programmable function keys

These are context-sensitive, programmable function keys. The functions available on the idle screen can be programmed on the "Function Keys" page of the phone's web interface. For further information, see "Configuring the function keys" on page 57.

You cannot change the functions that are available when the phone is active, for example when you are in a call, when the phone is ringing, etc. Depending on the activity, different functions will be available.

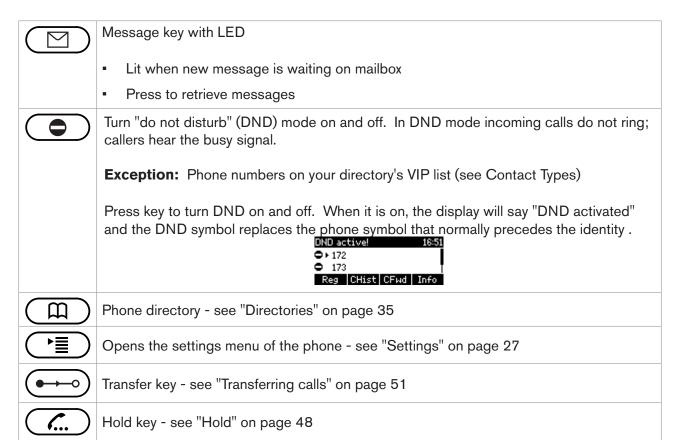
Navigation, confirmation, and cancel keys

can be programmed with the key events available in their drop-down menus. See "Configuring the function keys" on page 57 for further information. The factory settings are:

	Navigation key						
	▲ On idle screen: Press to select identity for outgoing calls						
	■ In other contexts: Moving up and down lists one item/button at a time						
	 In text fields, press to move the cursor to the left one character at a time. 						
	On idle screen, press to open list of received calls.						
	 In text fields, press to move the cursor to the right one character at a time. 						
	On idle screen, press to open the list of missed calls						
	 Press to accept calls on speakerphone and in headset mode. 						
	 Press to confirm actions/settings and return to preceding screen. 						
	On idle screen: Redial.						
Press to terminate calls on speakerphone and in headset and handset m							
×	 Press to cancel actions and return to preceding screen. 						
	On idle screen: Press to turn off LED indicating missed call(s).						

Preprogrammed, variably programmable function keys

The factory settings for these keys are printed on the phone's casing. Other functionalities can be programmed onto them. See "Configuring the function keys" on page 57. Factory settings:

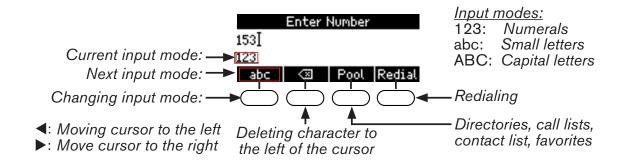


Audio Control Keys

	Press the right or left edge of the key to adjust the volume
	 of the ringer when the phone is idle or ringing of microphone/loudspeaker when in call
Keys with LE	Ds . The key lights up when the function is activated:
	Muting and unmuting the microphone
	Toggling between handsfree and handset mode
	Dialing numbers on speakerphone
	Accepting calls on speakersphone
\bigcirc	Toggling between headset and handset modes.
	Note: Handset mode overrides headset mode. When the handset is picked up, the LED of the headset key will turn off, indicating that you can now use only the handset for the call. The phone will return to headset mode when the handset is placed in the cradle; the LED lights up again.

Alphanumeric Keypad

Input modes and navigation



Press any key on the alphanumeric keypad or pick up handset to open the "Enter Number" screen. The current input mode is indicated in the line underneath the cursor line. Press the left function key underneath the display to switch to the input mode indicated by the symbol directly above it in the function key line.

Text in Information Line = current input mode	Press function key to switch to input mode indicated by symbol in Function Key Line
123	abc
abc	ABC
ABC	123

Entering numerals, letters, special characters, and symbols

When entering letters and special characters, pause briefly after each character until the cursor moves forward. Pausing is not necessary when entering numerals.

Numerals. In numeral mode, press the respective number key to type the number printed on the key.

Letters. When in input modes small and capital letters, press the alphanumeric key with the respective letter one, two, three, or four times quickly to type the first, second, third, or fourth letter printed on the key. Pause briefly after each letter.

Example: In small letter mode, press the "2" key once to type an "a", twice to type a "b", and three times to type a "c".

Letters with accents and umlauts. When in input modes small and capital letters, press the alphanumeric key with the basic form of the respective letter as many times as necessary. Pause briefly after each letter. Available letters with accents and umlauts depend on the phone's language setting.

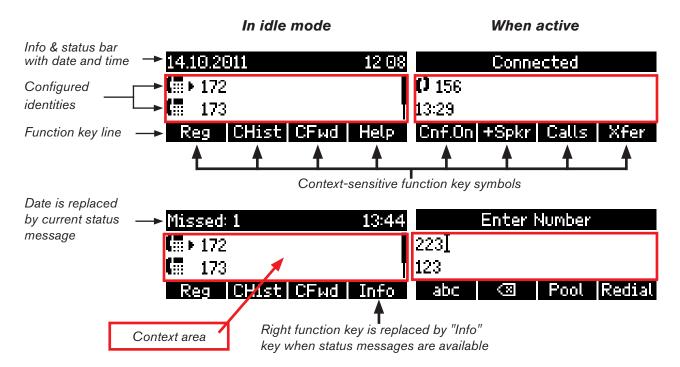
Example: If the phone language is German, press key "2" four times to type "ä".

Entering special characters and symbols. In input modes small and capital letters, press keys "0" and "1" one or more times quickly. Pause briefly after each character or symbol.

- Period. Press "1" once.
- Space ("_"). Press "0" once.
- Underscore ("_"). Press "0" twice.
- Special characters listed in the table. Press "1" as many times as indicated.

1x		2x	+	Зх	@	4x	1	5x	:	6x	,		
7x	?	8x	!	9x	-	10x	_	11x	/	12x	١	13x	(
14x)	15x	;	16x	&	17x	%	18x	*	19x	#		
20x	<	21x	=	22x	>	23x	\$	24x	[25x]		

Display layout



Idle Mode

In idle mode, the display presents the following information:

Info and status bar: The date and time are displayed in this line, unless there is a new status message. Any of numerous messages concerning the current status of the phone will replace the date in this bar, for example missed calls, the availability of a firmware update, a reboot being required, etc. If there is more than one current status message at any one time, the one with the highest priority will be shown. For a comprehensive list in descending order of priority, see Appendix 1.

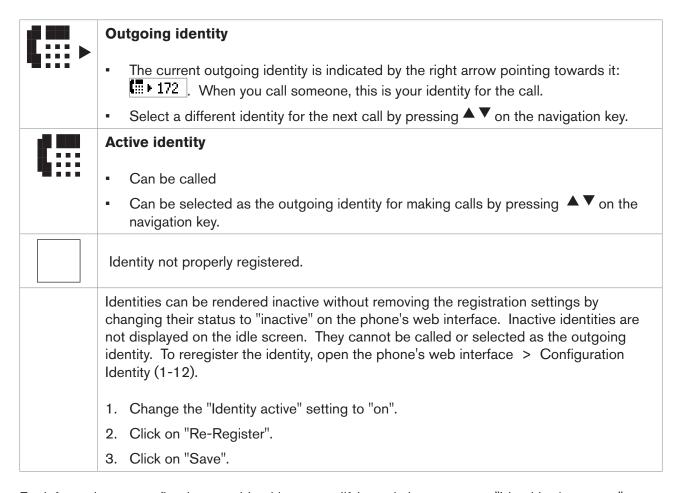
Two of the most common status messages you will see in idle mode are:

- The text "Missed:" and the number of missed calls since the last time you checked missed calls or turned off the missed calls indicator.
- The text "Forward" followed by "all", "on busy", or after Timeout" and the phone number incoming calls will be forwarded to. When there are missed calls, this information is replaced by the missed calls information.

Deleting status messages:

- Messages will be deleted automatically when the underlying cause is removed, i.e., call forwarding is turned off, password is set, etc.
- Manually: Press Info, if the button is available, or ► > 6 Information > 1 Status info to open the "Status info" screen. Use ▲ / ▼ to scroll through the list. Press Del to delete the selected item.

Context area: Configured identities.



For information on configuring new identities or modifying existing ones, see "Identities/accounts" on page 63.

Function key line

The symbols on the buttons in this line depict the functions that can be activated by pressing the function key underneath the respective symbol. See "Display symbols and Icons" on page 77 for a complete list. The factory defaults are:

Reg	Outgoing Identity screen: Displays the complete URIs of all active identities.
	1. Press Reg to show the screen.
	 Change the outgoing identity with ▲ ▼.
	3. Press ✓.
CHist	Call lists (missed, received, and dialed calls). See
CFwd	noFwd Forwarding all calls (on/off). See
Help	Phone's IP address and URL of snom's web page
Info	Displaying all currently available status messages. If a different function is mapped onto this key, it will be replaced by this status key whenever a status message becomes newly available.
	Press the key to display the status messages; press Del to delete displayed status messages one after the other. This will also delete the message in the status bar, for example call forwarding settings. Once all messages have been deleted, both the Info key as well as the message in the info/status bar will disappear.
	If you have mapped a different function onto this key, it is now visible and available again. If you have mapped the function "Status messages" onto the key, the symbol's space will remain blank until there is a new status message or until a reboot when all current status messages will be displayed anew.

When the phone is active

The display will inform you of any activity the phone is engaged in. This information is presented in the form of text or symbols or both.

Info bar: This line contains a description of the current activity, like Connected, Calls on Hold, etc...

Context area

Depending on the activity, this area will contain symbols (incoming call ringing, outgoing call ringing, etc.) and text like the phone number calling, the extension number being called, conference partners, etc. See the various descriptions in "Using the phone" on page 43.

In editing modes (i.e., when dialing or editing directory entries), the current editing mode (i.e., numerals, small letters, or capital letters) is displayed in the line below the cursor; during active calls that line will display the duration of the call.

Function key line

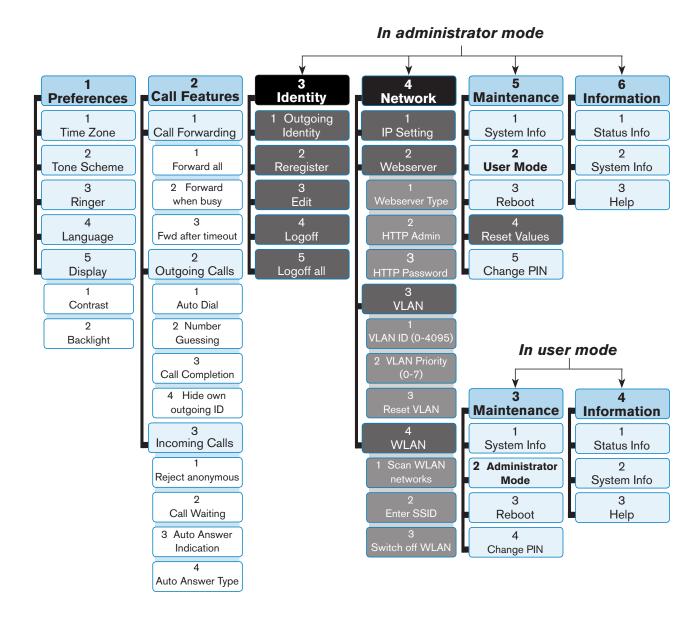
Depending on the current activity of the phone, the key function key line will present various functions that can be activated by pressing the function key underneath the respective symbol. See "Display symbols and Icons" on page 77 for a list of available functions.

Settings

A comparatively small number of settings can be adjusted on the phone; many more are available on the phone's web interface. For further information, see also "Customizing the phone settings" on page 63.

Phone menu

Press 🛅 to open the main menu on the display. To open a submenu and subsequent submenus, press its number on the alphanumeric keypad.



The submenus and the settings shaded black and gray are not available when the phone is running in user mode. The factory setting is administrator mode. For more information on user/administrator modes, see "User mode/administrator mode" on page 33.

Note: When the phone is in administrator mode and the Maintenance menu is on the display, pressing key 2 ABC 2 will switch the phone to user mode.

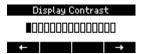
When the phone is in user mode and the Maintenance menu is on the display, press key 2 to switch the phone to administrator mode. You will be asked for the administrator password. The default administrator password is 0000 (4 x zero).

Most of the individual settings are described elsewhere in this manual: See "Using the phone" on page 43 and "Customizing the phone settings" on page 63.

Adjusting the display

Contrast

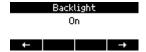
- 1. Press
- 2. Press 1 Preferences.
- 3. Press 5 Display.
- 4. Press 1 Contrast.
- 5. Press the right (→ / ►) or left (← / ◄) arrow (function key or navigation key) to increase (►) or decrease (◄) the display's contrast.



Backlight

Lowering backlight intensity lowers the energy consumption of the phone. The available settings are on, off, and always. The settings "always" and "off" mean that the backlight is permanently on or off. When you select the setting "on", the backlight will dim when there has been no activity on the phone for the number of seconds specified on the phone's web interface. The default setting is 20 seconds. Selecting the setting:

- 1. Press
- 2. Press 1 Preferences.
- 3. Press 5 Display.
- 4. Press 2 Backlight.
- 5. Press the right (→ / ►) or left (← / ◄) arrow (function key or navigation key) to switch between the settings.



Changing the number of seconds after which the phone will switch to idle backlight (for setting "on" only):

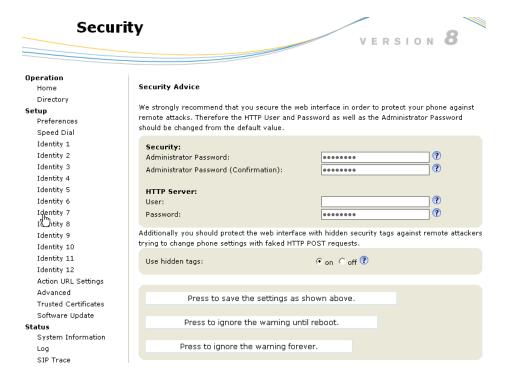
- 1. Open the phone's web interface (see "Opening the web interface" on page 31).
- 2. Click on "Preferences" (see "How the web interface works" on page 32).
- 3. Enter the number of seconds in the text field of "Dim after (in seconds)" (in the section "General Information". default is 20 seconds.
- 4. Click on "Apply" and "Save".

The phone's web interface

Opening the phone's web interface: See page 31.

Firmware versions below 8.7.4

When the web interface is opened for the first time upon initialization, you will see the Security page.



We urge you to set administrator and HTTP passwords to protect your phone from remote attacks. The default administrator password is 0000 (4 zeros); there is no default HTTP password.

Note:

- If you do not replace the default administrator password by an individual one, an
 unauthorized third party with access to the phone could set an administrator password
 unknown to you. In such a case, you would no longer be able to switch from user mode to
 administrator mode.
- If you do not set an HTTP password, you make it easier for experienced hackers to break into your system.
- If you set your own passwords, be sure to write them down and store them in a secure place.

Without the administrator password, you will not be able to return the phone and the web interface from user mode to administrator mode; many settings will be inaccessible.

Without HTTP password you cannot open the phone's web interface.

If you do not wish to set an HTTP password, you can turn off the reminder on the phone's display until the next reboot or forever by clicking on the respective button. If you change your mind later, you can set the password on the phone's web interface, "Advanced" page > "QoS Security" tab > "HTTP Server" or turn off the warning later at Advanced > QoS Security > Security > Ignore security advices.

Firmware versions 8.7.4 and higher

When you register the first account during the initialization of the phone, your SIP user name and password will be registered as the HTTP user name and password. If you wish to change them later, you can do so on the phone's web interface > Advanced > QoS Security > HTTP Server.

Note:

- If you do not replace the default administrator password by an individual one, an
 unauthorized third party with access to the phone could set an administrator password
 unknown to you. In such a case, you would no longer be able to switch from user mode to
 administrator mode.
- If you set your own passwords, be sure to write them down and store them in a secure place.

Without the administrator password, you will not be able to return the phone and the web interface from user mode to administrator mode; many settings will be inaccessible.

Without HTTP password you cannot open the phone's web interface.

Opening the web interface

- 1. Look up the phone's IP address: > 6 Information > 2 System Info.
- 2. Open a web browser on your PC. Enter the IP address, preceded by "http://" in the address bar (for example: http://192.168.10.115) and press ENTER. The home screen opens.



How the web interface works

The vertical menu on the left side of the window is always the same, no matter which window happens to be open at the time. Available menu items depend on whether the phone is running in user or administrator mode.

Click on a menu item to open that page. Some pages contain several documents. To make a document visible, click on its tab. The font weight of the characters on the active tab is bold. Only one tab can be active at a time.

Note: Any changes you make will not take effect until you click on "Apply". Changes will be lost if you open another page of the web interface or if you close the web interface without first clicking on "Apply".

After you have clicked on "Apply", the "Save" button will appear at the top of the page. Click on "Save" to save the changes permanently. Changes that have not been saved will be lost if and when the phone loses power or is disconnected from its power source.

On the right of each setting, there is a link symbolized by the question mark. Click on this link to open a wiki page with information on the setting (description, valid and default value, links to connected issues, etc.). Click on the return button of your browser to return to the phone's web interface.

Note: You may have to enter your HTTP password to return to the phone's web interface.

Web settings overriding manual phone settings

In some cases settings activated on the web interface override manual settings on the phone. If a setting you have made on the phone does not appear to take effect, look for a conflicting setting on the web interface.

User mode/administrator mode

snom phones can be operated in administrator or user mode. In administrator mode, all settings are accessible and can be modified; in user mode, a number of settings are not accessible. The factory default is administrator mode.

When the phone is running in user mode, the administrator password is required to revert to administrator mode. The default administrator password is 0000 (4 x zero). We recommend that you change the password.

Note: Do not forget to write the new password down and store it in a safe place; without it, a TFTP reset to factory values is necessary to return the phone to administrator mode.

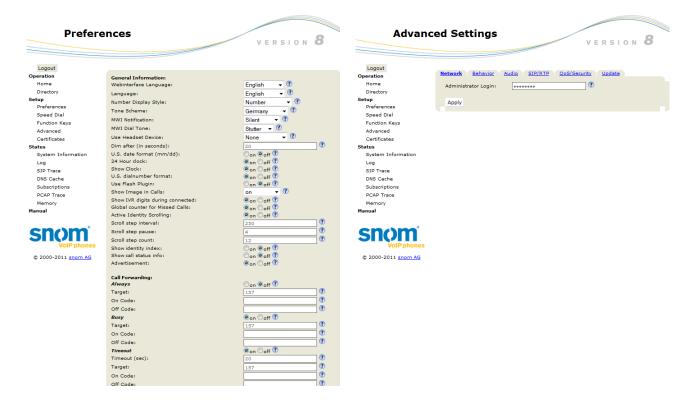
If your phone is administered centrally, user mode may be the rule. Please check with your administrator.

User mode on the phone

The "Identity" and "Network" menus and the setting "Reset Values" in the "Maintenance" menu are inaccessible. See also "Settings" on page 27.

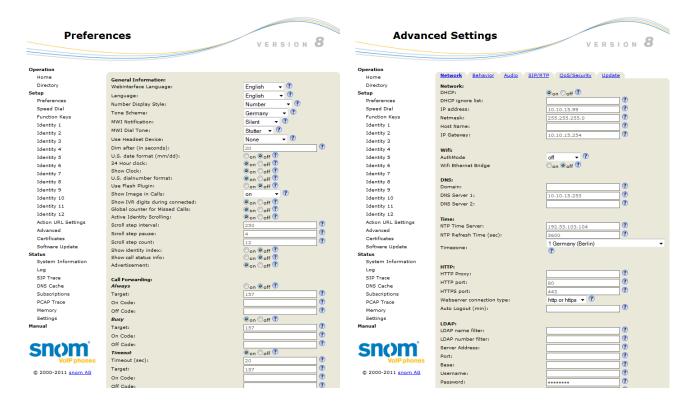
User mode on the web interface

Some windows like "Preferences" are available in user mode while many are not. The menu item "Advanced" is available but the settings normally found on it are not. In user mode the two pages look like this:



To return the phone and its web interface to administrator mode, enter the administrator password in

Administrator Login and click on "Apply". The default password is 0000 (4 x zero). The two pages in administrator mode look like this:



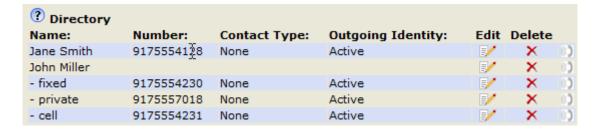
- If a window contains several pages, click on the tab at the top to open the page. The font weight of the characters on the tab of the visible page is **bold**.
- Any changes you make will not take effect until you click on "Apply". Changes will be lost if you
 open another page of the web interface or if you close the web interface without first clicking on
 "Apply".

Note: Whenever you click on "Apply", the "Save" button will appear at the top of the page. Click on "Save" to save the changes permanently. Changes that have not been saved will be lost if and when the phone loses power or is disconnected from its power source.

Directories

Directory

The directory is the built-in directory of the phone. It can hold 1000 entries. Entries can be added and edited on the phone and on the web interface.



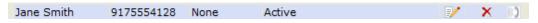
Any changes you make on the web interface will not take effect until you click on "Save" or on "Apply" and "Save", depending on your firmware version. Changes will be lost if you open another page of the web interface without first clicking on "Apply"/"Save".

Definitions, explanations

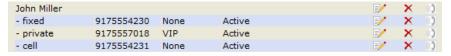
Directory entry

Each entry must have at least one phone number; multiple associated phone numbers are possible. If you do not enter a first and/or last name and/or nickname, the phone number will appear under both "Name" and "Number".

Entry with one phone number:



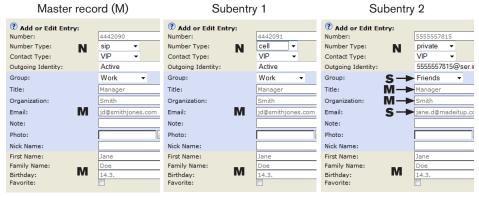
Entry with several associated phone numbers:



Number area (N): Individual settings for the master record and each subentry possible.

Blue area. Data can be different for each associated phone number. If subentry textfields are blank, the data from the master record is displayed.

Name area. Same data for the master record and all subentries.



Blue area of Subentry 2: Different "Group" selection (S), different entry in textfield of "Email" (S). No entry in text fields of "Title" and "Organization", therefore same as Master Record.

Contact Types

<u>VIP</u>: Calls from numbers with this contact type will ring on your phone even when DND mode is active. You can assign a ringtone to this contact type. If your VIP is also assigned to a group (see below) and if that group has a distinct ringtone, the ringtone assigned to the group will be played.

<u>Deny List</u>: Calls from phone numbers with this contact type will not ring on your phone. The caller hears the "Busy" signal.

Outgoing identity

The default setting is "Active" which means that the phone will use the current outgoing identity whenever you dial the number of the phone book entry.

You can also select a specific identity to be used as the outgoing identity whenever the number is dialed, for example, if you want to use a specific VoIP provider for these calls.

Note: To use an outgoing identity specified in the directory, you must dial the number from the directory. If you simply type it on the keypad, the current outgoing identity, as indicated on the display, will be used.

Group

The available group types are Friends, Family, Work, Colleagues. You can assign a distinct ringtone to each group type.

Ringtones

The phone has 10 built-in ringtones that can be assigned to identities, group types, and contact types. It is also possible to download a custom melody.

Assigning ringtones to identities: See "Assigning ringtones to identities" on page 65.

Assigning ringtones to contact type VIP and group types

- 1. Open the phone's web interface > Preferences > Directory Ringtones.
- Select a ringtone from the respective drop-down menu and click on "Apply". If you choose
 "Custom Melody URL", enter the URL to the data file in the text field. It must be a file of the type
 PCM 8 kHz 16 bit/sample (linear) mono WAV.

Note: Ringers assigned to contact type VIP and to any of the group types override the ringers assigned to the identities. For example, if you have assigned ringer 1 to one of the identities and ringer 2 to the group "Colleagues", the phone will play ringer 2 when a contact from the "Colleagues" group calls that identity.

Adding/Editing Entries on the Phone

Adding new entry manually

- 1. Press to open the phone's directory.
- 2. Press ▲ on the navigation key to go straight to <New Item> or use navigation arrows to navigate to it.
- 3. Press ✓.
- 4. Enter the phone number and press ✓.
- 5. Enter a nickname in the text field of "nick name" (optional) and/or press ✓. The "Details" screen opens.

Note: Entering a nickname is optional. If you don't enter one, the entry will be listed under the phone number. You can add a first and last name later by editing the entry on the phone or on the web interface.

6. See "Editing existing entry" on page 38 on how to continue.

Adding new entry from call list

- 1. Press CHist to open Call history.
- 2. Press number key to select a call list.
- 3. Use **△**/**▼** to select a call.
- 4. Press Detail
- 5. Press Save to add the name (if the name was transmitted) and number to the phone directory. If the name is not shown, the number will be used in its place.

See "Editing existing entry" on page 38 on how to add a name, phone type, group, etc.

Adding current caller

Press name (if transmitted) and phone number to the directory. If the name is not shown, the number will be used in its place.

See "Editing existing entry" on page 38 on how to add a name, phone type, group, etc.

Sorting entries

- 1. Press to open the phone's directory.
- 2. Press Sort
- 3. Press to select the criterion for sorting (nickname, first name, last name, organization, etc.).

Editing existing entry

- 1. Press no to open the phone's directory.
- 2. Selecting an entry: Scroll to the entry or enter the first letter of the name.
- 3. Press Edit . The "Details" screen for the entry will be displayed.
- 4. Editing a detail.
 - a. Press ▲ / ▼ and ✓ to select a detail. Depending on the detail,
 - b. in some cases, you will see the prompt screen where you can enter or modify text. Edit the data, if necessary, and press ✓ to save and to open the next screen. See also Entering numerals, letters, special characters, and symbols.

In other cases, you will see a succession of screens with context-sensitive buttons. Example: Modifying the settings of "group".

- i. Select "group" with ▼ and ✓. The "favorite" screen opens.
- ii. Use ◀/▶ and ✓ to select yes or no. The "group" screen opens.
- iii. Use ◀/▶ and ✓ to select family, friend, colleague, work, or none. The "contact type" screen opens.
- iv. Use ◀/▶ and ✓ to select VIP, block, or none.
- c. When you are done editing the entry, press X.

Deleting an entry

- 1. Press to open the phone's directory.
- 2. Selecting an entry: Scroll to the entry or enter the first letter of the name.

Note: If there is more than one phone number associated with the entry and you want to delete only one of them, select the number with $\blacktriangle \nabla$.

- 3. Press Del . You will be asked, "Are you sure?".
- If you are, press ✓.

Adding/editing entries on the web interface

Click on Directory in the menu on the left side.

Adding new entry

- 1. Type data in text fields of "Add or Edit Entry".
 - <u>Number</u>: Type the number exactly as you would dial it, with country and area codes, if necessary, and without parentheses, hyphens, blank spaces.
 - Number Type: Select the type of connection from the drop-down menu. The default setting is SIP.
 - Contact Type: Select "None", "VIP", or Deny" from the drop-down list. The default setting is "None".

- Calls from entries on the "VIP" list will always ring on the phone, even when the phone is in a call or in DND mode.

Note: You can assign a distinct ringtone to the contact type "VIP": Preferences > Directory Ringtones.

- Calls from entries on the "Deny" list will not ring on the phone. The caller will always hear the busy signal.
- Outgoing Identity: The drop-down list shows all identities configured on the phone. If you select one of the identities for one of the numbers listed in the phone book, all calls to that number initiated from the phone book will show that identity on the callee's phone.
- Blue area: The data entered in the textfields will be displayed when the entry is opened on the phone. The data can be used to sort entries by group, name, organization, etc., and can be edited on the phone.
 - "Group" drop-down menu: Available types are "Friends", "Family", "Colleagues", or "Work". You can assign a distinct ringtone to each group type: Preferences > Directory Ringtones.
 - "Nickname": If you enter a nickname, it will appear under the "Name" header of the Directory on the web interface.
- First name, family (last) name: Will be added in this order under "Name" in the directory, unless you have also entered a nickname.
- Birthday. Uses the format set at Preferences > General information > U.S. Date Format (mm/dd): "On" or "Off". Enter in DD.MM.YR or MM/DD/YR format. Examples:

		Output when US Da	te Format setting is
Date	Input	On	Off
March 5, 1980	5.3.80 or 3/5/1980	3/5/80	5.3.80
March 12, 1980	12.3.80 or 3/12/1980	3/12/80	12.3.80
October 5, 1980	5.10.80 or 10/5/1980	10/5/80	5.10.80
October 12, 1980	12.10.80 or 10/12/1980	10/12/80	12.10.80

- <u>Favorite</u>: Tick box to add entry to "Favorites" list.
- 2. Click on "Add/Edit" to save new entry to directory.

Editing an entry

When you open an existing entry, the current information is displayed in the text fields of "Add or Edit Entry" and two additional buttons, "Add Sub" and "Change", are available.

Editing.

Name:	Number:	Contact Type:	Outgoing Identity:	Edit Delete
Jane Smith	9175554128	None	Active	 X □)
John Miller				 X □)
- fixed	9175554230	None	Active	 ✓ × □)
- private	9175557018	VIP	Active	 X □)

If single entry, click on in the entry's line.

- If there is more than one number associated with a name:
 - Click on in the name's line if you wish to edit/add the first or last name of the date of birth and the data in the blue area applicable to the master record.
 - Click on in a phone number's line if you wish to edit the subentry's data (phone number, number & contact type, outgoing identity, and any blue area data applicable to this subentry only).

Make changes as necessary and click on "Change".

- Adding additional phone number(s) (subentries) to an entry
 - Jane Smith's entry has only one phone number, her SIP phone number. In this example, the phone number of Jane Smith's landline will be added to the directory.
 - Click on in Jane Smith's line. The data is shown in "Add or Edit" area (Fig. 1).



- Enter the phone number in the text field of "Number" (Fig. 2).
- Select "fixed" from the drop-down menu of "Number type" (Fig. 2).
- If you wish, select a contact type and an outgoing identity from drop-down lists.
- Click on "Add Sub" (Fig. 2).
- John Miller's entry has a SIP number and a private number. In this example, his cell phone number will be added as a third number.
 - Click on in the line containing John Miller's name. The data is shown in "Add or Edit" area.
 - Enter the phone number in the text field of "Number".
 - Select the number type.
 - If you wish, select a contact type and an outgoing identity from the respective drop-down list.
 - Click on "Add Sub".

The directory now contains Jane Smith's landline number and John Miller's mobile phone number.

Name:	Number:	Contact Type:	Outgoing Identity:	Edit Delete
Jane Smith				 X (1)
- sip	9175554128	None	Active	 × □)
- fixed	9175554129	None	Active	 X □)
John Miller				 X (0)
- fixed	9175554230	None	Active	 X □)
- private	9175557018	VIP	Active	 X (0)
- cell	9175554231	None	Active	 X □)

Deleting entry on web interface

- Click on

 in the line of the master record to delete the name and all associated phone numbers.
- Click on in the line of a phone number subentry to delete that subentry, but keeping the master record and any other subentries.

Dialing from phone directory

To dial, click on in the line of the phone number.

Deleting whole directory

Deletes entire directory irretrievably!

Importing/Exporting Directory

See our Wiki at http://wiki.snom.com/Web_Interface/V7/Directory.

External directories

Provided by your network, your VoIP provider, or another external source. Press LDAP to open.

LDAP

Enter the necessary data received from your administrator, VoIP provider or other external source in the text fields of the phone's web interface > Advanced > Network > LDAP and click on "Save".

Enter the first letter of the name you are searching for. Type more letters if the name shown isn't the right one or scroll through the list. Press \checkmark to dial.

Contacts

On the phone's web interface > Configuration Identity # > "SIP" tab > "Contact list" click on the radio button "on". Enter the URI received from your administrator, VoIP provider or other external source in the text field of "Contact list URI" and click on "Apply"/"Save".

To dial a contact on the phone, enter the first letter of the name you are searching for. Type more letters if the name shown isn't the right one, or scroll through the list. Press \checkmark to dial.

Using the phone

This section describes the functions of the phone with the factory default settings. If your phone was installed and/or set up by someone else, the default settings may have been changed. Please check with that person or company if the phone does not react as described here.

The caller information displayed on the screen is controlled by a setting on the phone's web interface. The default setting is "Number". You can change the setting at Preferences > General Information > Number Display Style by selecting a different option from the drop-down list. See ... for more information.

Making calls

See "Alphanumeric Keypad" on page 23 for information on input modes and entering letters, numerals, and special characters.

Selecting identity for current outgoing call

See "Identities/accounts" on page 63 on how to configure identities.

If more than one identity is shown on the display, the one preceded by \triangleright is the outgoing identity for the call and the number/name that will show on the callee's phone. Use \blacktriangle or \blacktriangledown to select another identity.

Using different audio devices

Handset

- Pick up the handset, enter the phone number, and press ✓. OR
- Enter the phone number and pick up the handset.

Headset

Enter the phone number and press ✓ or headset key.

Speakerphone

Enter the phone number and press the speaker key.

Speakerphone and handset or headset

- 1. Use the method for handset or headset use to dial.
- 2. Press + Spkr to add speakerphone. Press Spkr to turn speakerphone off.

snom 720 User Manual Using the Phone

Using different dialing methods

Auto dial

If a time span in seconds has been selected from the drop-down menu at Advanced > Behavior > Phone Behavior > Auto Dial, the phone will dial the number on the display when the specified number of seconds has elapsed.

Redialing

- 1. Press ✓ to show the last 100 numbers dialed, with the very last number at the top.
- 2. Press \checkmark to dial that number or use \blacktriangle / \blacktriangledown to select a different number and then press \checkmark .

Calling number from call history (missed, received, dialed calls)

- 1. Press CHist
- 2. Press the number of one of the lists to open it.
- 3. Use ▲ / ▼ to select a phone number.
- 4. Press ✓ to dial the number.

Calling number from phone directory

- 1. Press D.
- 2. Use ▲ / ▼ to select a name or enter the first letter(s) of the name on the alphanumeric keypad.
- 3. Press ✓ to dial the number.

Speed dialing

Setting speed dial numbers: See "Speed dial" on page 72. Mapping a speed dial number onto one of the programmable virtual function keys 1-15: See "Configuring the function keys", .

- Speed dial number on speed dial list
 - 1. Enter the speed dial number (0-30) or character (#, *) assigned to the phone number you wish to dial.
 - 2. Press ✓ to dial.
- Speed dial number mapped onto freely programmable function key 1-16: Press the key.

Calling emergency numbers

Numbers specified as emergency numbers can be dialled even when the keyboard is locked! See "emergency nos" on how to set emergency numbers. Several numbers (911, 112, 110, 999) have been preconfigured.

- On an unlocked keyboard: Enter the number and press ✓ to dial.
- On a locked keyboard: Enter the number. The phone dials the number as soon as you have entered all the digits.

Call completion

Note: This function depends on whether it is available in your network or not. On snom phones call completion means that when a called number is busy or not available, your phone will call you back as soon as the dialed number is not busy anymore or available again. The factory default setting is "off".

Changing the setting to turn on call completion: See "Call completion" on page 70.

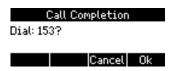
When call completion is enabled, CC will appear in the function key line whenever you dial a number. Press CC to activate call completion for this call.



- Press Cancel to turn off call completion for this call.
- Press Ok if you wish to dial another number while waiting for call completion. You can now dial another number, receive calls, or hang up the handset to return to the idle screen. Call completion will not interfere with the normal operation of your phone.



When the number becomes available, you will see it announced on the display and hear a single long beep.



- Press Ok to dial.
- Press Cancel to turn off call completion for this call.

Number guessing (auto completion)

Note: The default setting for Number guessing is off. To be able to use, open the phone's web interface to Advanced > Behavior > Phone Behavior, change the setting to "on", and enter the minimum number of characters you must enter before number quessing will start.

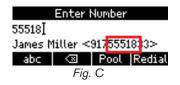
When you dial and have typed the minimum number of digits, the phone will propose numbers containing the typed string from the numbers saved on its call lists and in the directory. When the desired number is on the display, press

to dial.

In the following example, the minimum number of characters is four:







Accepting calls

Using different audio devices

Handset: Pick up the handset.

Headset: Press ✓ or the blinking line key.

Speakerphone: Press .

Automatically accepting calls

The default is "off". Turning the function on: On the phone's web interface > Configuration Identity # > SIP tab > Auto answer: Click on the radio button "On".

With this setting, your phone will automatically accept incoming calls when the phone is idle:

- If your are using Firmware version 8.7.2 and higher, calls will be accepted on speakerphone; press the headset key (1) if you want them to go to the headset.
- Firmware version 8.7.1 and lower: Open the phone's web interface to the page Preferences > Auto Answer > Type of Answering and select "Handsfree" (speakerphone) or "Headset" from the drop-down menu.

If you want to be alerted acoustically by a single long beep, whenever the phone accepts an incoming call, you need to change another default setting on the phones's web interface from "Off" to "On": Preferences > Auto Answer > Auto Answer Indication.

Call pick-up from another extension

You can pick up calls ringing on another extension, for example when the other extension is busy or when the user is absent. The prerequisites for this function are:

- It must be supported by the PBX.
- The extension whose calls you wish to pick up on your own extension must permit this function and you must both be using the same ID for this function. Settings:
 - Phone's web interface > Configuration Identity > SIP > Allow incoming extension monitoring: "on"
 - Phone's web interface > Configuration Identity > SIP > Extension monitoring group ID: Enter the ID into the textfield. Please note: The first character of the ID must not be a '{' bracket.
- The extension to be monitored must be programmed onto one of the freely programmable function keys with LEDs. See "Configuring the function keys", "Example 1, Extension monitoring and call pick-up" on page 59.

When these prerequisites are met, the activities of the monitored extension are indicated by the LED of the function key:

- Blinking LED: Incoming call ringing. If the call is not answered, press the key to pick it up.
- LED glowing steadily: The monitored extension is busy (in call, dialing, etc.).

If you wish to know who is calling or connected to the monitored extensions, you can program the function "Monitor Calls" onto one of the programmable function keys (see "Configuring the function keys", "Example 2, Monitoring calls on-screen" on page 60).

Press the key on the phone to show any ongoing activity on monitored extensions or lines on the display. For example: "153 → 157" indicates that extension 153 is calling extension 157; "153 157" indicates that 153 is connected to 157 and that 153 is the caller, 157 the callee.



- When a call is ringing on the extension, press Ok to pick it up on your phone.
- Press Cancel to close the details screen and return to the idle screen.

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Active calls

Connected call

The connection is indicated by the symbol of the two receivers \P , followed by the caller or callee ID, if transmitted. The default setting for the presentation of caller ID on the display is "Name". If you wish to change the setting to number, name and number, number and name, or "full contact" (the entire URL of the connected caller/callee is displayed), open the phone's web interface > Preferences > General Information and select a setting from the drop-down menu of "Number Display Style".



Hold

One call on hold

- Press to put the ongoing call on hold. Held calls are indicated threefold:
 - By the text on the display



- By the slowly blinking line key (green LED)
- By the glowing call indication LED (red LEDs)

You can now:

- transfer the held call blindly or with prior announcement see "Transferring calls" on page 51.
- receive and make calls and put other calls on hold.
- Pick up the held call by pressing its line key or by pressing again. If the other party hangs up while on hold the call terminates on your phone as well, and the indicators are turned off.

Holding multiple calls

When you have one call on hold and you are connected to a second call, press to put the second call on hold. Continue likewise to put more calls on hold.



When multiple calls are on hold, the status bar tells you how many there are (Fig. 1).

Use + - to scroll through the held calls. Your input on the phone's keys will affect the call on-screen at the time, i.e., the caller shown in the contact area of the display, preceded by the symbol

- To connect to the held call currently on-screen, press to connect to it. Press again to put it back on hold.
- To terminate a held call, put it on-screen, connect to it, and press X.

If you are connected to one call and the Cnf.On button is available, this indicates that there is at least one other call on hold (Fig. 2). If you wish to connect to a held call, put the current call on hold by pressing and continue as explained above.

Conference

The maximum number of participants is five (your phone and four others).

Initiating a conference

- 1. Call the first intended participant and put him or her on hold.
- 2. Call the next intended participant and put him or her on hold.
 - Continue likewise with the third and fourth participants, if applicable.
 - You do not need to put the last participant on hold before starting the conference.
- 3. Press Cnf.On to start the conference.

Conference screen navigation

Your input on the phone's keys will affect the caller/callee(s) shown in the context area of the display. For example:

 If you have initiated a conference with three other participants, the total number of participants other than yourself is shown in the status bar.



• The upper line in the context area displays two receivers and the number or name of the first of the other three participants. Press to view the other participants.

Putting the conference on hold

Press to put all participants on hold. Technically, you are, in effect, terminating the conference. You will see the "Calls on Hold" screen (see "Holding multiple calls" on page 48).

Press Cnf.On to restart the conference, i.e., start another conference with all calls on hold.

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Adding a participant

- Adding an incoming call:
 - 1. Press ✓ or the blinking line key to accept the call. The conference is put on hold.
 - 2. Press Cnf.On to start a conference with all held calls, including the additional participant.
- Calling a new participant:
 - 1. Press to put the conference on hold.
 - 2. Dial the number of the new participant.
 - 3. With the new participant on the line, press Cnf.On.

Terminating the conference

- 1. Press to put all participants on hold.
- 2. Select each participant in turn and press X.

Putting one participant on hold

- 1. Press the participant's line key. You need to remember which lines the individual participants are on!
- 2. Press Cnf.On to return held participant to conference.

Speaking to one participant in private

1. Press to put all conference participants on hold and continue as shown in "Holding multiple calls", above.

Alternatively, press the participant's line key **twice** to connect to that call and put the other participants on hold. This method has the disadvantage that you need to remember which lines the individual participants are on.

2. To restart the conference, press Cnf.On

Dropping a participant

- 1. Press the participant's line key. You need to remember which lines the individual participants are on!
- 2. Press X to terminate the connection to this participant.

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Transferring calls

You can transfer connected calls as well as calls ringing on your phone.

- When you have a call on the line, there are two ways to transfer it to a third party:
 - Announcing the call to the third party first, to make sure the call is welcome and will be accepted: Attended transfer;
 - Transferring the call unannounced: Blind transfer. There will be no feedback on whether the third party is available and/or picking up the call.
- When a call is ringing on your phone, you can transfer it to a third party without answering it first (blind transfer only).

Attended transfer

- 1. Put the call on hold.
- 2. Dial the number you wish to transfer the call to and announce the call.
- 3. If the third party wishes to accept the call, press and \checkmark .

Blind transfer

- 1. With a call ringing or on the line, press —.
- 2. Dial the number of third party you intend to transfer the call to.
- 3. Press ✓.

Call waiting

When you are in a call, another incoming call will be announced visually by the symbol and acoustically by the sound of a double beep; you will also see caller ID on-screen if it is being transmitted. Switch to visual or acoustic announcement only or turn call waiting off in the drop-down menu on the phone's web interface, Advanced > Audio > Call Waiting Indication. See also "Call waiting" on page 71.





Single call waiting

More than one call waiting

- Press

 ✓ to accept the second call and put your current call on hold.
- If you do not wish to accept the call, you can:
 - ignore the announcement. If you have set call forwarding when busy, the call will be transferred to that phone.

 - reject the incoming call by pressing X. The caller hears the busy signal. Pressing X for three seconds will also put the caller on the Deny list of the phone's directory. Future calls from this number will not ring on the phone; the caller hears the busy signal.

Terminating calls

- When using the handset: Place the handset in the cradle or press X.
- When using speakerphone or a headset: Press X.

Missed Calls

Missed calls are indicated by the lit call LED and by the number of missed calls in the status line and/or on the Status info screen.

- Press Info to open the "Status info" screen.
- Press X to turn call LED off.

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Call lists

- 1. Press CHist to open Call history.
- 2. To view the list of missed, received, or dialed calls, press its number.
- 3. Scroll through the list with △/▼.
 - Press

 ✓ to dial the number of the selected call.
 - Press Del to delete the selected call.
 - Press Clear to delete the entire list.
 - Press Detail to show call details. From the Details screen, press Save to add the phone number to your phone's directory. See "Editing existing entry" on page 38 for information on adding a name and other data to the new directory entry.
 - Press X for two seconds to return to the idle screen.

Rejecting or redirecting incoming calls

This includes manual and automatic rejection and redirection and rejection of anonymous calls.

Manually

If you do not wish to pick up a ringing call, you can take one of the following actions:

- Let it ring.
- Reject it. Press X. The caller will hear a busy signal.
- If the "Block" feature is enabled on the phone, press Block to place the caller on the Deny list of the phone's directory so that calls from that number will not ring on your phone; the caller will always hear the busy signal.

Enabling the feature: Open the phone's web interface > Advanced > Behavior > Phone Behavior > Deny All Feature > On.

Editing or deleting the entry from the Deny list: Open the phone's web interface > Directory. See Directory for more information.

- Do a blind transfer to another phone.
 - 1. Press ••••.
 - 2. Enter the number you wish to transfer the incoming call to.
 - 3. Press ✓ to complete the transfer. The incoming call will continue ringing at that number.

Automatically

There are three options for rejecting incoming calls automatically or automatically or to have them forwarded automatically, either always or under certain conditions:

 Deny List. Calls from phone numbers on this list will not ring on your phone; callers will hear the busy signal. For further information on placing phone numbers on the Deny List, see Directory.

• DND - do not disturb mode. All incoming calls will be forwarded to the number set in call forwarding when busy; if there is no setting for call forwarding, callers will hear the busy signal.

Exception: Phone numbers designated VIP in your phone's directory will ring on your phone even when DND is on.

- 1. Press to activate DND.
- 2. Press again to deactive DND.
- Call forwarding. For further information, see 55.

Rejecting anonymous calls

With this setting you can make your phone reject calls from phones that are blocking or not transmitting their numbers.

Please note: Calls from analog phone connections without caller ID will, most likely, be received as anonymous calls. They will be rejected if you turn this function on.

Activating rejection of anonymous calls:

- 1. Press
- 2. Press 2 Call Features.
- 3. Press 3 Incoming Calls.
- 4. Press 1 to change setting "1 ☐ Reject anonymous" to "1 ☑ Reject anonymous".
- 5. Press X for two seconds to return to the idle screen.

Deactivating rejection of anonymous calls:

- 1. Press
- 2. Press 2 Call Features.
- 3. Press 3 Incoming Calls.
- 4. Press 1 to change setting "1 ☑ Reject anonymous" to "1 ☐ Reject anonymous".
- 5. Press X for two seconds to return to the idle screen.

Call forwarding

The phone can be set to forward incoming calls, either always or under certain conditions. The settings can be done on the phone and on the web interface. For further information on using the web interface for these settings, see "Call forwarding" on page 69.

Forward All: Forwarding all incoming calls to the number of the phone, extension, or mailbox specified as this function's target.

As the default setting, the function key CFwd in the function key line turns forwarding of all calls on and off, but you can also map the function onto another function key or use the settings menu as shown in the table, below.

Forward when Busy: Forwarding calls ringing while phone is busy to the number of the phone, extension, or mailbox specified as this function's target.

Forward after Timeout: When a call starts ringing, the phone will wait for the number of seconds specified in the setting "Call forwarding time". If the call is not accepted by the end of this time period, it is forwarded to the number of the phone, extension, or mailbox specified as this function's target.

Changing the settings on the phone and turning on call forwarding

	Forward all	Forward when busy	Forward after timeout
Press			
Press	asc 2 2 Call Features	ABC 2 2 Call Features	2 Call Features
Press	1 Call Forwarding	1 Call Forwarding	1 Call Forwarding
Press	1 Forward All	a _{BC} 2 When Busy	3 On Timeout
Press	^{ABC} 2 Target	ABC 2 2 Target	ABC 2 2 Target
Туре	phone number	phone number	phone number
Press	✓	✓	✓
Press	-	-	3 Time
Type	-	-	number of seconds
Press	-	-	✓
Press	1 Activate	1 Activate	1 Activate

The setting will change to "1 Activate", indicating that call forwarding is now active. Press X for two seconds to return to the idle screen.

The status line and the status info screen will indicate that call forwarding is turned on and what number calls will be forwarded to.

Note: Forwarding when busy and after timeout are indicated in the status bar, which can display only one message at a time. When both are active at the same time, only "Forward when busy" will be displayed. If there are other status messages with a higher priority than "Forward when Busy" (e.g., firmware update available, reboot required, waiting for call completion, etc.), they will take precedence over the call forwarding indication.

Press Info to show status information with all current status messages, including call forwarding.

Forwarding all calls:

Forwarding when busy or after timeout:





Turning on forwarding of all calls with a programmed function key

If the function key CFwd is not available when the display is in idle mode, you can make it available on the Function Keys page of the phone's web interface. For further information see .

- 1. Press CFwd. The display will show the "Target when Forwarding" screen.
- 2. If no forwarding number has been set or if it needs to be changed, make the necessary entries.
- 3. Press ✓.

Turning it off

Press noFwd

Turning off call forwarding

	Forward all	Forward when busy	Forward after timeout
Press			
Press	2 Call Features	asc 2 2 Call Features	ABC 2 2 Call Features
Press	1 Call Forwarding	1 Call Forwarding	1 Call Forwarding
Press	1 Forward All	^{ABC} 2 When Busy	3 On Timeout
Press	1 Activate	1 Activate	1 Activate

The menu item changes to "1 \square Activate", indicating that call forwarding is now off. Press X for two seconds to return to the idle screen.

Turning off forwarding of all calls with the programmed function key

Press noFwd

Configuring the function keys

See page 31 on how to open the phone's web interface. See "User mode/administrator mode" on page 33 for an explanation of administrator and user mode. See "How the web interface works" on page 31 on the mechanics of navigating in the windows and changing the settings.

Any changes you make will not take effect until you press "Apply" and "Save". Changes will be lost if you open another page of the web interface without first pressing "Apply"/"Save".

Function keys on snom phones

Every phone has a limited number of hard keys. Phone users, however, have a myriad of different priorities and preferences when asked which functions they use most often and which functionalities they would like to access quickly. snom has therefore designed the function keys to be programmable, even the preprogrammed "hard keys" whose default function is printed on the casing.

The phone has four types of programmable function keys: See "At a glance" on page 18 for an illustration.

• Freely programmable function keys with LEDs (P1 - P18). All available functionalities, including key events, can be programmed onto them.

Context

This setting specifies which configured identity will be used when executing the functionality of the key. You may want to use this feature when you are have accounts with different providers or when you wish to present different identities to certain destinations.

For example: If you have programmed key P16 to speed dial a specific number and you want to use configured identity 2 to call that number, select configured identity 2 from the drop-down menu of P16's "Context". When you speed dial the number by pressing key P16, identity 2 will be used as the outgoing identity.

The default setting is "Active", which means that the identity selected as the phone's outgoing identity at any given time will be used.

Type

Select the type of functionality from the drop-down list. If you select "Key Event", a drop-down list with the available key events will replace the text field under "Number". The default setting is "line".

Number

Enter one phone number or value for the function or, if the function is key event, select an event from the drop-down list. Enter phone numbers exactly the way they need to be dialed, i.e, type the number without spaces or punctuation marks between the digits. For example, a number with an area code that might conventionally be notated as (916) 555-1234 should be entered as 9165551234.

Short Text

This entry is optional. It can be used to enter the name associated with the phone number or other descriptive text.

- Context-sensitive, programmable function keys. When there is activity on the phone, the currently available functions will be represented by symbols in the function key line. For example: When you are dialing, the available function keys are input mode selection, backspace, directory access, and redial. Other key events can be programmed onto them.
- Navigation, confirmation, and cancel keys. Other key events can be programmed onto them.
- Dedicated, customizable function keys. Other key events and a selected number of other functionalities can be programmed onto them.

Programming the function keys

This chapter will show you a few examples for customizing function key settings to your needs and preferences:

- First example: Extension monitoring and call pickup via a freely programmable function key with LED
- Second example: Monitoring calls on-screen
- Third example: Speed dialing with a freely programmable function key with LED
- Fourth example: Turning forwarding of all calls on and off with a context-sensitive, programmable function key

Example 1, Extension monitoring and call pick-up

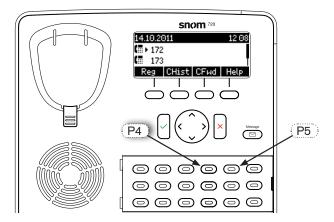
This feature makes it possible to pick up a call ringing on another extension, for example when the other extension is busy or when the user is absent. The prerequisites for this function are:

- It must be supported by the PBX.
- The extension whose calls you wish to pick up on your own extension must permit this function and you must both be using the same ID for this function. Settings:
 - Phone's web interface > Configuration Identity > SIP > Allow incoming extension monitoring: "on"
 - Phone's web interface > Configuration Identity > SIP > Extension monitoring group ID: Enter the ID into the textfield. Please note: The first character of the ID must not be a '{' bracket.
- The extension to be monitored must be programmed onto one of the freely programmable function keys with LEDs. In our example we are monitoring the number of the Sales Hotline on key P5.



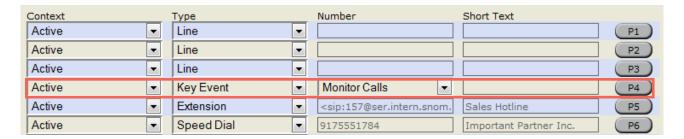
- 1. On the phone's web interface, click on "Function Keys" in the menu on the left.
- 2. Under "Context" of P5, select Active or one of the configured identities from the drop-down list.
- 3. Under "Type" of P5, select "Extension" from the drop-down list.
- 4. Under "Number" of P5, enter the phone number whose calls you wish to pick up. In our example it is 157.
- 5. Under "Short Text" of P5, enter "Sales Hotline" in the text field (optional, but helpful).
- 6. Click on "Apply" and "Save".

The LED of key P5 on the phone will now flash red quickly when a call is ringing on 157. If the call is not answered, you can pick it up by pressing key P5. When 157 is engaged in a call, the key will glow red steadily.

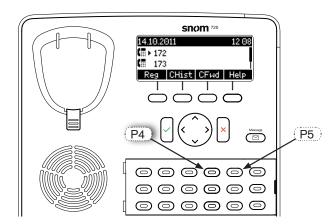


Example 2, Monitoring calls on-screen

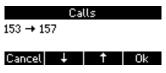
When you are monitoring another extension or phone line, you may want to see more information on the display, for example the number of an incoming call to that extension or line. In our example, key P4 will be programmed to show ongoing activity on monitored extensions or lines on the display.



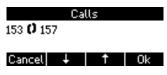
- 1. On the phone's web interface, click on "Function Keys" in the menu on the left.
- 2. Under "Context" of P4, select Active or one of the configured identities from the drop-down list.
- 3. Under "Type" of P4, select "Key Event" from the drop-down list.
- 4. Under "Number" of P4, select "Monitor Calls" from the drop-down list.
- 5. Click on "Apply" and "Save".



Press key P4 on the phone to show any ongoing activity on monitored extensions or lines on the display. For example: "153 + 157" indicates that extension 153 is calling extension 157; "153 157" indicates that 153 is connected to 157 and that 153 is the caller, 157 the callee.



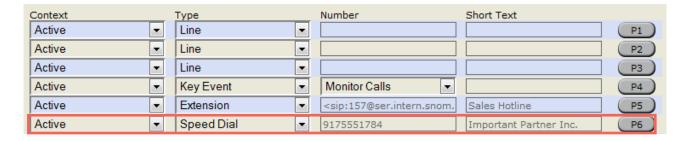
Monitored extension ringing



Monitored extension busy

Example 3, Speed dialing

Besides using the "Speed Dial" page on the web interface to program speed dial numbers, you can also put the functionality on the freely programmable function keys with LEDs. In our example, key P6 will be used.

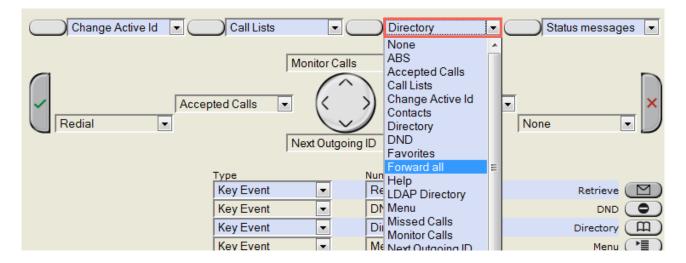


- 1. On the phone's web interface, click on "Function Keys" in the menu on the left.
- 2. Under "Context" of P6, select Active or one of the configured identities from the drop-down list.
- 3. Under "Type" of P6, select "Speed Dial" from the drop-down list.
- 4. Under "Number" of P6, enter the phone number that you wish to speed dial. In our example it is phone number 555-1784 in area code 917. Type each phone number with any necessary area code and/or country code etc. without spaces, hyphens, etc.
 - Example: In conventional notation you might write the number as (917) 555-1784. Type 9175551784 into the text field.
- 5. Under "Short Text" of P6, enter the name associated with the phone number or other descriptive text (optional, but helpful).
- 6. Click on "Apply" and "Save".

You can now speed dial the number 9175551784 by pressing key P6 on the phone.

Example 4, Turning forwarding of all calls on and off

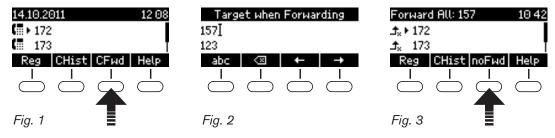
The functionality "Forward all" redirects all incoming calls to another phone or a mailbox. It is possible to configure the settings on the phone and on the web interface. If you use this function frequently and/or regularly, you may want to be able to turn it on and off with the touch of just one key instead of going through the menu every time.



- 1. On the phone's web interface, click on "Function Keys" in the menu on the left.
- 2. Click on the drop-down list of one of the context-sensitive, programmable function keys. In our example, it is the second key from the right.
- 3. Select "Forward all" from the drop-down list.
- 4. Click on "Apply" and "Save".

Using the configured context-sensitive function key on the phone to turn forwarding of all calls on and off:

- 1. Press the key (Fig. 1).
- 2. The display will prompt you to enter a forwarding target (Fig. 2). If one has already been set, the display will propose that number; you can accept it with ✓ or change it and then press ✓.
- 3. To turn off forwarding of all calls, press the key again (Fig. 3).



Customizing the phone settings

See page 31 on how to open the phone's web interface. See "User mode/administrator mode" on page 33 on the difference between administrator and user mode. See "How the web interface works" on page 31 on the mechanics of navigating in the windows and changing the settings.

If you have access to administrator mode, but do not consider yourself to be an expert on SIP and SIP phones, we recommend that you do not change any of the technical settings since this may adversely affect the phone's performance or put it out of order altogether.

If you want more information on a web interface setting, click on the radio button with the question mark that you see to the right of each item. It links to a page on snom's Wiki with detailed information about that particular item.

On customizing the function key settings, see the chapter "Configuring the function keys" on page 57.

Note: Any changes you make on the web interface will not take effect until you click on "Apply" and "Save". Changes will be lost if you open another page or tab of the web interface or if you close the web interface without first clicking on "Apply" and "Save".

dentities/accounts

The phone supports up to twelve accounts or "phone numbers" with one or more providers or within an office or organization network. On snom phones these accounts or phone numbers are called "identities".

If your phone is part of an office network, you may need to contact your administrator to configure new or change existing identities, as this can only be done when the phone is running in administrator mode and when the PBX settings allow it.

See "Initializing and registering the phone" on page 15 for the information on required input data.

Configuring new identity/account

On the phone

You can do the basic setup (account/number & registrar) on the phone:

- 1. Press > 3 Identity > 3 Edit User.
- 2. Press ▼ to scroll down.
 - When you are at the top of the list, pressing ▲ on the navigation key will take you to identity 12.
 - At any other position within the list, press ▼ ▲ to scroll.
- 3. Press ✓ to select.
- 4. When prompted, enter Account and Registrar.
- 5. Press ✓.

On the web interface

Open the web interface and click on an identity in the menu on the left. The configuration window for that identity will open; it contains four tabs, with the left one, Login, visible in the front.

- 1. Login tab. Enter the information received from your provider or your administrator in the appropriate fields.
 - Display name

The display name is optional and freely selectable. It will be sent to any parties you call unless you hide your identity (see "Hide my caller ID" on page 71). If you do not enter a display name, the data in the "Account" text field will be shown on your display and sent to any parties you call unless you hide your identity.

Display text for idle screen

Any text you enter in in this text field will be shown - instead of your display name or account - on your display only. It will not be sent to any parties you call.

Ringtones

The phone has 10 built-in ringtones that can be assigned to identities, group types, and contact types. It is also possible to download a custom melody and to turn off the ringer by selecting "Silent".

Assigning ringtones to identities: See page 65.

Assigning ringtones to contact type VIP and group types: See "Ringtones" on page 36.

Note: Ringers assigned to the contact type VIP and to any of the group types override the ringers assigned to identities. For example, if you have assigned Ringer 1 to one of the identities and Ringer 2 to the group "Colleagues", the phone will play Ringer 2 when a contact from the "Colleagues" group calls that identity.

- 2. SIP settings. Click on the SIP tab to bring that page to the front.
 - Automatic acceptance of incoming calls: Identity # > SIP tab > Auto Answer. The default setting is "off". Incoming calls will be answered by the phone automatically when it is not busy.
 - Acoustic alert (one short beep) when the phone accepts a call automatically: Preferences > Auto Answer > Auto Answer Indication. The default setting is "off".
 - Contact List. A contact list must be available on a server. Click "on" and enter the Contact List URI.

Editing an existing identity/account

On the phone

You can edit the account/number and the registrar only:

- 1. Press > 3 Identity > 3 Edit User.
- 2. Press ▼ to scroll down.
 - When you are at the top of the list, pressing ▲ on the navigation key will take you to identity 12.
 - At any other position within the list, press ▼ ▲ to scroll.

- 3. Press ✓ to open the selected identity.
- 4. When prompted, enter Account and Registrar.
- 5. Press ✓.

On the web interface

Open the Configuration page of the identity and make the changes in the text fields. See "Configuring new identity/account", section "On the web interface" on page 64 for more information.

If you have changed the account or the registrar, click on "Re-Register" and "Save". If you have made other changes, clicking on "Apply" and "Save" suffices.

Assigning ringtones to identities

The phone has 10 built-in ringtones that can be assigned to identities, group types, and contact types. It is also possible to download a custom melody. When an incoming call to an identity is ringing, the phone will play the ringtone assigned to that identity, unless it is a call from a VIP or a group with a distinctive ringer of their own.

Assigning ringtones to contact type VIP and group types: See "Directories" on page 35.

Note: Ringers assigned to the contact type VIP and to any of the group types override the ringers assigned to identities. For example, if you have assigned Ringer 1 to one of the identities and Ringer 2 to the group "Colleagues", the phone will play Ringer 2 when a contact from the "Colleagues" group calls that identity.

If your ringtones don't seem to work as expected, contact your administrator. There may be an overriding setting on the PBX.

Selecting identity ringtones:

- On the phone: 1 Preferences > 3 Ringer. The identities are shown on the display.
 - Select an identity with ▲ / ▼ and press ✓ to hear the current ringtone for that identity.
 - Selecting a different ringtone: Press ▲ / ▼ to navigate up and down the list. The marked ringtone is played. Press ✓ to select the currently marked ringtone for the currently selected identity.
 - Press X.
- On the web interface (the ringtones will be played by the phone): Configuration Identity (1-12) > Login.
 - Click on "Play Ringer" to play the currently selected ringer.
 - To change the ringer, select a ringer from 1 to 10 in the drop-down menu of "Ringtone". If you have selected the custom melody, enter the URL to the data file in the text field underneath. It must be a file of the type PCM 8 kHz 16 bit/sample (linear) mono WAV.
 - Click on "Apply" and "Save".

Date and time formats

The date and time formats can be set and changed on the web interface only.

Date

- 1. Open Preferences > General Information > US Date Format. The default is "on".
 - Select "on" to have the date shown on the phone's display in "m/d/yyyy" or "mm/dd/yyyy" format. Examples: May 6 will be displayed as 5/6; December 10 will be displayed as 12/10.
 - Select "off" to have the date shown on the phone's display in "d.m.yyyy" or "dd.mm.yyyy" format.` Examples: May 6 will be displayed as 6.5; December 10 will be displayed as 10.12.

	US Date Format setting		
Date	On	Off	
March 5, 2012	3/5/2012	5.3.2012	
March 12, 2012	3/12/2012	12.3.2012	
December 5, 2011	12/5/2011	5.12.2011	
December 10, 2011	12/10/2011	10.12.2011	

2. Click on "Apply" and "Save".

Time

The time setting affects phones and/or firmware versions with a digital clock only. If the phone has a clock face, changing the setting will not affect it.

- 1. Open Preferences > General Information > 24 Hour Clock. The default is "on".
 - Select "on" to have the time on the phone's display shown in 24-hour format, 00:01 to 24:00.
 - Select "off" to have the time on the phone's display shown in AM/PM format, 0:01 AM to 12:00 PM.
- 2. Click on "Apply" and "Save".

Time zone

The phone receives the time and date from your NTP time server. If the time and/or date on the display are incorrect, you may need to set the correct time zone. If you have set the correct time zone and the time is still incorrect, there may be a problem with the time server. Contact your network administrator or your IP provider.

The list of time zones is arranged by the difference in hours (+/-) to the UTC and, within each time zone, alphabetically by selected locations (country or country and city). The time zone can be selected and set on the phone as well as on the web interface.

Setting on the phone

- 1. Press > 1 Preferences > 1 Time Zone.
 - Press Reduc to collapse the list to show only selected times zones where the phone language is spoken.
 - Press More to show all time zones.
 - Press Jump to fast-forward to the beginning of the next time zone, i.e., UTC +1, +2, etc.
 - Use ▲ ▼ to scroll.
- 2. Press ✓ to save your selection
- 3. Press X for two seconds to return to the idle screen.

Setting on the web interface

This setting can be accessed in administrator mode only.

- 1. Open Advanced > Network tab > Time > Timezone.
- 2. Select your timezone/country/city from the drop-down list.
- 3. Click on "Apply" and "Save".

Language settings of phone and web interface

The language used on the phone can be changed on the phone as well as on the web interface. The language used on the web interface can be changed on the web interface only.

Phone language

Setting on the phone

- 1. Press > 1 Preferences > 4 Language.
- 2. Use ▲ ▼ to scroll.
- 3. Press \checkmark to save the selected language.
- 4. Press X for two seconds to return to the idle screen.

Setting on the web interface

- 1. Open Preferences > General Information > Language.
- 2. Select the language from the drop-down list.
- 3. Click on "Apply" and "Save".

Web interface language

- 1. Open Preferences > General Information > Webinterface language.
- 2. Select the language from the drop-down list.
- 3. Click on "Apply" and "Save".

Dial tones

Different dial tones for different countries! Select yours on the phone or on the web interface.

Setting on the phone

- 1. Press > 1 Preferences > 2 Tone Scheme.
- 2. Use ▲ ▼ to scroll.
- 3. Press \checkmark to save the selected country.
- 4. Press X for two seconds to return to the idle screen.

Setting on the web interface

- 1. Open Preferences > General Information > Tone Scheme.
- 2. Select the country from the drop-down list.
- 3. Click on "Apply" and "Save".
- 4. Press ✓ to save your selection
- 5. Press X for two seconds to return to the idle screen.

Emergency numbers

These are numbers that can be dialed even when the keyboard is locked. They must be set beforehand on the web interface.

- 1. Open Preferences > Lock Keyboard > Emergency Numbers (space separated).
- 2. Enter the emergency numbers in the text field. Type each number without spaces between the digits, separate the individual numbers with one empty space between them.
 - Example: If you want to set the emergency phone number 911 and the phone numbers of your doctor (986543) and a friend (234578), the entry would look this: 911 986543 234578.
- 3. Click on "Apply" and "Save".

Call forwarding

This feature automatically redirects all or certain incoming calls to another phone or a mailbox. It is possible to configure the settings on the phone and on the web interface.

Always

All incoming calls are forwarded to the number of the phone, extension, or mailbox specified as this function's target.

When busy

Calls ringing while the phone is busy are forwarded to the number of the phone, extension, or mailbox specified as this function's target.

After timeout

When a call starts ringing, the phone will wait for the number of seconds specified as "call forwarding time". If the call has not been accepted by the end of this time period, it is forwarded to the number of the phone, extension, or mailbox specified as this function's target.

Configuring the settings on the phone

See "Call forwarding" on page 55.

Configuring the settings on the web interface

If your internet telephony provider or your PBX uses codes to turn functions on and off, refer to their manuals for the codes to enter in the "On Code"/"Off Code" text fields or ask your administrator.

Setting forwarding numbers

- Forwarding all incoming calls:
 - 1. Open Preferences > Call Forwarding > Always.
 - 2. Type the phone number in the "Target" text field. Type each number the way it needs to be dialed by the phone, without spaces or punctuation between the digits.
 - 3. Click on "Apply" and "Save".
- Forwarding incoming calls when the phone is busy:
 - 1. Open Preferences > Call Forwarding > Busy.
 - 2. Type the phone number in the "Target" text field. Type each number the way it needs to be dialed by the phone, without spaces or punctuation between the digits.
 - 3. Click on "Apply" and "Save".

- Forwarding incoming calls when they are not answered:
 - 1. Open Preferences > Call Forwarding > Timeout.
 - 2. Type the phone number in the "Target" text field. Type each number the way it needs to be dialed by the phone, without spaces or punctuation between the digits.
 - 3. Click on "Apply" and "Save".

Turning call forwarding on

- 1. Web interface > Preferences > Call Forwarding.
- 2. Click "On" after the forwarding event ("Always", "Busy", "Timeout").
- 3. Click on "Apply" and "Save".

Turning call forwarding off

- 1. Web interface > Preferences > Call Forwarding.
- 2. Click "Off" after the forwarding event ("Always", "Busy", "Timeout").
- 3. Click on "Apply" and "Save".

Call completion

On snom phones call completion means that when a called number is busy or not available, your phone will call you back as soon as the dialed number is not busy anymore or available again. The factory default setting is "off". See "Call completion" on page 45 on how to use this feature.

Note: This function depends on whether it is available in your network or not.

Changing the setting to turn it on:

On the phone

- 1. Press > 2 Call Features > 2 Outgoing Calls.
- 2. Press "3 ☐ Call Completion" to change to "3 ☑ Call Completion".
- 3. Press X for 2 seconds to return to the idle screen.

On the web interface

- 1. Web interface > Advanced > Behavior > Phone Behavior > Call Completion.
- 2. Click "On".
- 3. Click on "Apply" and "Save".

Call waiting

When you are in a call, another incoming call will be announced visually by the symbol and acoustically by the sound of a double beep; you will also see caller ID on-screen if it is being transmitted. Switch to visual or acoustic announcement only or turn call waiting off on the phone's web interface.

The default setting is "on", which means that calls are announced both acoustically and visually. See "Call Waiting" on page 54 on how to use this feature.





Single call waiting

More than one call waiting

- 1. Open Advanced > Audio > Call Waiting Indication.
- 2. To turn call waiting off, select "off" from the drop-down menu. Select "visual only" or "ringer" if you want waiting calls announced only by the "phone ringing" symbol or the double beep, respectively.
- 3. Click on "Apply" and "Save".

Hide my caller ID

With this setting your phone number will not be transmitted to any phones you call. Please note that your call may not be accepted if the other phone is set to reject anonymous calls (see next item).

- 1. Open Preferences > Privacy Settings > Suppress own number (CLIP/CLIR).
- 2. Select the radio button "Hide".
- 3. Click on "Apply" and "Save".

Reject anonymous calls

With this setting you will not receive calls from phones whose number is not shown on your display. Anonymous callers will hear the busy signal.

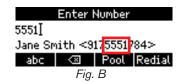
Please note that calls from analog phone connections will, most likely, be received as anonymous calls.

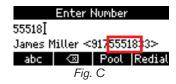
- 1. Open Preferences > Privacy Settings > Reject incoming anonymous calls.
- 2. Select the radio button "Reject".
- 3. Click on "Apply" and "Save".

Number guessing

When you have typed the minimum number of characters you have specified for this function, the phone will look for numbers containing that string of characters in its call lists and directories and, if it finds matches, show the number(s) on the display. If the number proposed on the display is the one you wish to dial, press \checkmark (Fig. A and B); if not, continue entering digits (Fig. C).







The default setting is off. Changing the setting:

- 1. Open Advanced > Behavior tab > Phone Behavior > Number Guessing.
- 2. Select the radio button "on".
- 3. Type the minimum number of digits in the text field of "Number Guessing Minimum Length".
- 4. Click on "Apply" and "Save".

Speed dial

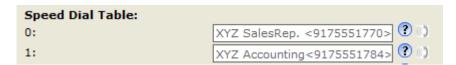
You can use the numbers 0 to 30 and the special characters # and * to speed dial frequently and/or long numbers without having to enter the complete phone number. The numbers must be set on the phone's web interface first:

- 1. Open Setup > Speed Dial.
- 2. Enter one phone number with any required prefixes (area code, country code, operator/auto attendant, etc.) in the text field for each respective number or special character.

Note: Type each phone number without spaces or punctuation between the digits.

For example: You want to be able to speed dial the phone number 555-1784 in area code 917 by pressing the 1 key. In conventional notation you might write the number down as (917) 555-1784. In the speed dial table, type 9175551784 into the text field of the number 1.

If you want to add a name or other data before or after the number, type the number in angled brackets <>. Example: Accounting <9175551784>.



3. Click on "Apply" and "Save". You can now speed dial the number by pressing

1 and ✓ on the phone.

Software update

Manual update

- 1. Open snom's web page at www.snom.com.
- 2. Click on Support > Download > Firmware.
- 3. Click on the phone to be updated.
- 4. Click on the firmware version currently running on your phone.
- 5. Click on the firmware version you want to update to.
- 6. Right-click on the version's link and copy it.
- 7. Open the phone's web interface > Setup > Software Update.
- 8. In the Manual Software Update area, paste the link into the text field behind Firmware.
- 9. Click on Load. The phone begins to reboot.
- 10. If the phone asks "Reboot?", press ✓.
- 11. DO NOT DISCONNECT THE POWER WHILE THE PHONE IS REBOOTING!

Auto provisioning

See our web page http://wiki.snom.com/Features/Mass_Deployment for information.

- 1. Open the phone's web interface > Setup > Advanced > Update tab.
- 2. Please read the instructions at "?" of each line carefully.

snom 720 User Manual Troubleshooting

Troubleshooting

Reboot

- 1. Press
- 2. Press 5 Maintenance.
- 3. Press 3 Reboot.
- 4. When asked whether to "Reboot?", press ✓.
- 5. Wait for the idle screen to reappear.

Hard reboot

Disconnect the power, wait for a few seconds, and reconnect. Wait for the idle screen to reappear.

Warning: Never disconnect the power during a firmware update!

Reset to factory values

- 1. Press
- 2. Press 5 Maintenance.
- 3. Press 4 Reset values.
- 4. Enter the administrator password and press ✓.
- 5. Wait for the idle screen to reappear.
- 6. See "Initializing and registering the phone" on page 15 to continue.

Warning: All customized settings will be lost!

TFTP Update

When there is no other way to get the phone to work (administrator password lost, etc.). How it is done: See http://wiki.snom.com/Firmware/Update/TFTP_Update/en.

Warning: All customized settings will be lost!

Manual initialization

When automatic initialization via DHCP fails, enter the values for netmask, IP gateway, and DNS server manually after each prompt on the display.

snom 720 User Manual Troubleshooting

Contacting snom Support

Please visit our knowledge base and our forum first. You may find the answer to your question in one of the topics there. If you haven't found an answer or a solution to your problem, please post your question or problem on the forum (http://forum.snom.com).

Note: The forum is accessible to the general public. Do not post any private and/or security-relevant information there. This includes MAC addresses, SIP headers, etc. that may allow others to hack into your system or use your identity for nefarious purposes.

If you haven't received an answer or solution within a reasonable amount of time (generally two work days), send the link to your posting to Support. You need to create a support account first, if you don't already have one.

Creating a support account

- 1. Open snom's web page at www.snom.com.
- 2. Click on the Support tab to open the Support window.
- 3. Click on End Customer Support.
- 4. On the Support Center page, click on Register new account.
- 5. Fill out the form and click Register.
- 6. You will receive an automatic email. Click on the link to activate your account.
- 7. You will receive a second email containing your account name, email address, and password.

You can now submit tickets requesting support to snom Support.

Submitting a ticket

- 1. Open snom's web page at www.snom.com.
- 2. Click on the Support tab to open the Support window.
- 3. Click on End Customer Support.
- 4. On the Support Center page, enter your email address and password and click on Login.
- 5. Click on "Ask for support".
- 6. Follow the instructions on the screen.

Submitting system and settings information

System information

- 1. Open the phone's web interface > Status > System Information.
- 2. Copy the text under System Information into your forum posting or into the email, if Support has asked you to contact them by email.
 - Make sure to delete the MAC address and the IP address, if the posting or e-mail can be read by the public.

snom 720 User Manual Troubleshooting

System information

Open the phone's web interface > Status > Settings. Make sure to delete private and/or security-relevant information like the MAC address, public IP address, etc.

Traces

snom Support may ask you to submit a SIP Trace and/or a PCAP Trace to help them analyze your problem.

Performing a SIP Trace

- 1. Open the phone's web interface > Status > SIP Trace.
- 2. Click on "Clear" to clear the page.
- 3. Recreate the error to be documented in the trace.
- 4. Click on "Reload".
- 5. Copy the text and submit to Support in whatever form they requested you to use.

Performing a PCAP Trace

- 1. Open the phone's web interface > Status > PCAP Trace.
- 2. Click on "Start" to start recording network traffic.
- 3. Click on Stop to end recording.
- 4. Click on the "here" link to open the file download window and save the file.
- 5. Submit the file to Support in whatever way they requested you to use.

Display symbols and Icons

Symbols found in the function key line

The buttons symbolize the functions that are currently available for activation. Press the function key underneath the symbol to activate the function.

Programmable function symbols

These are the symbols displayed in the function key line when the phone is idle. They can be selected on the phone's web interface > Function Keys page. See .. for the default settings.

Reg	Displaying SIP URLs of all active identities; selecting outgoing identity
CHist	Call list menu (missed, received, and dialed calls)
Info	Currently available status messages
DND	Turning DND on and off
Contac	Contacts list
CFwd /NoFwd	Forwarding all calls (turning on/turning off)
Presen	Allowing presence signaling
Retr.	Retrieving messages from mailbox
Settin	Settings menu
Dir.	Directory
Calls	Monitoring calls on other extensions (see Extension Monitoring). The button will only be displayed when there are ongoing calls.
Help	IP address of phone and snom's web address
Redial	Redial (dialed calls)
A.Cal.	Received calls
Mis.C.	Missed calls
Fav.	Favorites
LDAP	LDAP Directory
Id.v.	Next outgoing ID
Id.	Previous outgoing ID
ABS	Address book search (OCS accounts only)

Context-sensitive symbols

These are the symbols displayed in the function key line when the phone is active, for example when a call is ringing, when you are dialing, etc.

Ok	Confirming a selection or an action
Cancel	Terminating/canceling an action and return to the previous screen
abc	Switching input mode to small letters
ABC	Switching input mode to capital letters
123	Switching input mode to numerals
	Deleting the character to the left of the cursor
—	Moving down lists in various contexts
<u></u>	Moving up lists in various contexts
Pool	Displaying available directories, contact lists, etc.
Sort	Sorting Directory entries
Edit	Editing mode for selected entry in Directory
+	Moving the cursor to the left when entering/editing directory entries
	With more than one call on hold or waiting, press to show other callers
-	Moving the cursor to the right when entering/editing directory entries
	With more than one call on hold or waiting, press to show other callers
Del	Deleting selected directory entry
Save	Adding caller's number to Directory
Details	Showing details of missed calls (to, from, date/time, total number) and of received and dialled calls (to, from, date/time, duration)
ESC	Returning to call list
Del	Deleting selected call list entry
Clear	Deleting entire call list
Jump	Moving to beginning of next time zone
More	Expanding the list of time zones to show all
Reduc	Collapsing the list of time zones to show only time zones relevant to the language setting (i.e., countries where the language is spoken)
Redial	Last numbers dialed. Redial selected number (preceded by ▶)
Cnf.On	Establishing conference between calls on hold and yourself
Hold	Putting conference participants on hold

Appendix 1 - Display Symbols

Xfer	Call transfer
+Spkr	Turning on the casing speaker
-Spkr	Turning off the casing speaker
Calls	On active screen (i.e., in call etc.): Monitoring calls on other extensions (see Extension Monitoring). The button will only be displayed when there are ongoing calls. Press to show details of calls on monitored extensions.
Info	Available status messages like firmware update available, reboot required, call completion pending, call forward activated, etc.

Display indications

On activity

[+ /01=	First line in context area: Incoming call ringing	To: 172 (+ 157 Xfer	
(1,≒,≠	Connected (single connection or c	onference)	
[+ /(4)	Second line in context area: Call waiting. If there is more than one call waiting, view and select with + / +.	Connected () 157 (+ 153 Xfer	Connected () 156 (+ 157 Block ← → Xfer
C/ C	Call(s) on hold		

On idle screen

()	Outgoing identity		
	The current outgoing identity is indicated by the right arrow pointing towards it: 172 When you call someone, this is your identity for the call.		
	 Select a different identity for the next call by pressing ▲ ▼ on the navigation key. 		
	Active identity		
	Can be called		
	 Can be selected as the outgoing identity for making calls by pressing ▲ ▼ on the navigation key. 		
	Identity not properly registered.		

Appendix 2 - Status messages

Whenever there is a current message concerning the status of the phone, the function key will be available. Press the function key (or > 6 Information > 1 Status Info) to open the "Status info" screen. Additionally, some status messages will also be displayed in the status bar; if there is more than one current message, the one with the highest priority will be shown. The messages in descending order of priority:

Status message	Definition
SW ¹	A firmware update is available
Reboot required ¹	Reboot required, for example to have settings changes take effect
SIP disabled 1,2	The phone cannot make calls due to license problems
Error ¹	An error occurred
Low memory ¹	Disk space full
Remote directory is too big ¹	The remote directory is too big to be imported
Not Registered: <account> 1,2</account>	The specified identity/account is not registered
Waiting for <name number=""> to be available ²</name>	Waiting for call completion to busy or currently unavailable number
<account> is now available 2</account>	The dialed number is not busy anymore or is now available
Forward when Busy: <name number=""></name>	Call forwarding is on. When your phone is busy, incoming calls will be forwarded to the phone number indicated
Forward after Timeout: <name number=""></name>	Call forwarding is on. When an incoming call is not picked up within the set number of seconds, the call will be forwarded to the phone number indicated
Forward all: <name number=""> 2</name>	Forwarding of all incoming calls is on. All incoming calls will be forwarded to the phone number indicated.
Contacting NTP server	Network Time Protocol (NTP) is a protocol for
NTP server unreachable ¹	synchronizing clocks over data network. If the connection is interrupted, the phone will not be able to display the correct time.
HTTP Password not set ¹	No HTTP password has been set
Admin Password not set ¹	No Admin password has been set
Keyboard locked ²	Only numbers designated as emergency numbers can be dialled
DND active ²	Do not Disturb mode is activated
You have messages	There are spoken messages on the mailbox
You have new messages	New (messages on the mailbox)
Old messages	Old (messages on the mailbox)
Missed: <number></number>	The number of calls you missed since the last time you checked the list of missed calls or turned off the missed call indication

¹ The function key Info will be blinking

² The message cannot be deleted from the "Status Info" screen

You will find an interactive PDF in snom's Wiki (http://wiki.snom.com/Snom720/Documentation) in the section "Function Key Label Template".

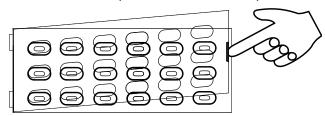
1. Open the file and click into the cell where you wish to enter a name or other text. Font size will adjust to the number of characters you enter into each cell. Use the tab to move the cursor into the next cell or click into another cell.

P1	P2	P3	P4	P5	P6
P7	P8	P9	P10	P11	P12
P13	P14	P15	P16	P17	P18
P1	P2	P3	P4	Sales Hotline	Important Partner
P7	P8	P9	P10	P11	P12
P13	P14	P15	P16	P17	P18

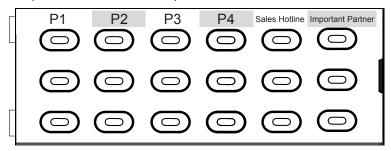
- 2. Print the page in the actual size (100%).
- 3. Cut out each line individually.

P1	P2	P3	P4	Sales Hotline	Important Partner	2
P7	P8	P9	P10	P11	P12	P
P13	P14	P15	P16	P17	P18	

4. Remove the transparent cover from the phone.



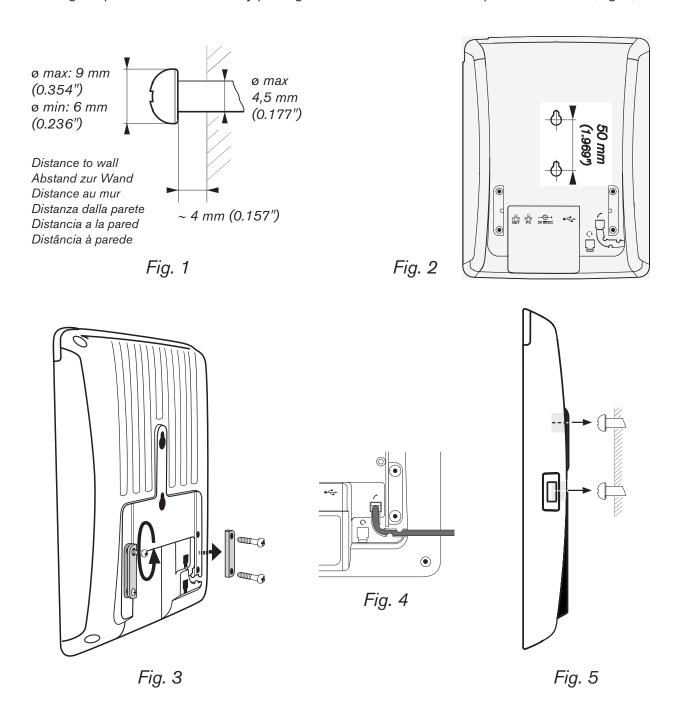
5. Slide the strip(s) into the slot(s) above the row(s) of function keys you wish to label and put the transparent cover back into place.



Wall Mounting

Not included in the delivery are the two screws (diameter of head between 6 and 9 mm, diameter of body max. 4.5 mm) and two screw anchors/molly bolts/wall plugs appropriate for your type of wall.

- 1. Anchor the screws in the wall, using the measurements given in Fig. 1 and Fig. 2.
- 2. Unscrew the slide guides for the footstand from the back of the phone (Fig. 3).
- 3. Plug the long end of the handset cord into the connector labelled " on the back of the phone and place the cord in the cable guide (Fig. 4).
- 4. Hang the phone on the screws by placing the holes on the back of the phone over them (Fig. 5).



Programmable Functions

Action URL	
Auto Answer	
BLF	
Button	
Call Agent	
Conference Server	
DTMF	
Extension	
Forward to	
Intercom	
IVR	
Key Event	
Line	
Multicast Page	
Park Orbit	
Presence	
Push 2Talk	
Shared Line	
Speed Dial	
Transfer to	
Voice Recorder	
Xml Definition	

Key Events

ABS	
Accepted Calls	
Call Lists	
Change active ID	
Conference	
Contacts	
Directory	
DND	
Favorites	
Forward all	
Help	
Hold	
LDAP Directory	
Logoff Identities	

Appendix 5 - Programmable Functions

Menu	
Missed Calls	
Monitor Calls	
Mute	
Next Outgoing ID	
Presence State	
Prev. Outgoing ID	
Reboot	
Record	
Redial	
Retrieve	
Status Messages	
Transfer	

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